

Old Brooklyn Community Development Corporation

OLD BROOKLYN NEWS

Serving Old Brooklyn, Brooklyn Centre & surrounding areas for 30 years

www.oldbrooklyn.com

March 2008

Volume 30; Number 1

Old Brooklyn News marks thirty years of serving the community

by Lynette Filips
lynettef@oldbrooklyn.com

With the publication of this March issue, the *Old Brooklyn News* marks its 30th anniversary. While there won't be a big celebration like the one the Old Brooklyn Community Development Corporation (OBCDC) hosted in April of 2006, six months after its thirtieth anniversary, a little nostalgia and historical perspective still seems to be in order. After all, OBCDC is the only community development corporation in the city which has its own monthly newspaper!

Although there had been local newspapers covering this neighborhood during previous decades (one of which was called the *Brooklyn News*), before OBCDC, there was no *Old Brooklyn News* (OBN). Realizing the necessity of keeping people informed about the revitalization which was getting underway in the neighborhood, in March of 1978 OBCDC put out the first edition of a publication it called *Old Brooklyn News Notes*. The eight-page paper contained timely information about people, businesses and institutions south of the Big Creek Valley. Ellen Gunlicks was the paper's first editor.

For the first issue or two, *Old Brooklyn News Notes* was billed to be a "quarterly" publication. Its content was quite different from what's in today's *Old Brooklyn News*, and there was considerable white space — no "copy" and no pictures — throughout the paper.

The major front-page story of the first issue talked about the new South Brooklyn branch of the Cleveland Public Library which was to be built at the "Y" of Pearl Rd. and State Rd. A letter from Dan Avis of Busch Funeral Home and president of OBCDC's board, and an announcement

about the upcoming annual meeting were also on page one.

On page two, in addition to two smaller articles, the pastor of Brooklyn Presbyterian Church wrote about his congregation's seventieth anniversary. (That's one *similarity*, since we just carried a story about their one-hundredth anniversary in last month's OBN.)

Deaconess Hospital was a major stakeholder in the neighborhood in those days, in terms of providing advertising dollars for the paper and support for the community development corporation in general. It's not surprising, therefore, that a good percentage of page three, plus parts of smaller articles on later pages, had news about Deaconess and its employees.

In addition to Deaconess, other members of the institutional and business community who advertised in the first issue of the *Old Brooklyn News Notes* were Broadview Savings (which originated in this neighborhood and is now a part of Charter One Bank); Busch Funeral Service; Cleveland Trust; Gildore Furniture and Appliance; The Glenn Restaurant; Love Studio Gallery, Inc.; Speed Exterminating Company; Theo's Restaurant & Lounge; Travelrama Travel Service; and Warner Storage, Inc. The paper also acknowledged support from Quality Catering, Wischmeier-Buesch Funeral Home and West End Lumber.

Unfortunately, our archives for the early years are incomplete, but we do have copies of papers published in May, June and December of 1978. The *Old Brooklyn News* that wasn't delivered door-to-door in the beginning. OBCDC members had a copy

mailed to them, but other folks had to pick one up at neighborhood churches and businesses.

Home delivery of the *OBN* started in December, 1978; that issue billed the paper as being published "approximately" every other month. (May, 2007 was the last month for home delivery, but as in the past, OBCDC members receive a copy by mail.)

In May, 1981, the month that OBCDC accomplished its goal of purchasing the Broadvue Theatre, the *Old Brooklyn News Notes* became a monthly publication and its name was shortened to the *Old Brooklyn News*.

The Cleveland Metroparks Zoo; Elder Lot, Inc., (the forerunner of Senior Citizen Resources, Inc.), which was located at CMHA's Crestview Estates; and historic homes in Old Brooklyn received frequent coverage in the early years. Regular features came to include a sewing column; a horoscope column; *Curtain's Up* (a column about the former Old Brooklyn Community Theatre); and *Did You Know?*, a column with questions about historical trivia. Announcements about community meetings and events, whether for a church, civic, or age-specific group, have always been important components of the paper, but they weren't always delineated as *News Notes*, *Senior Notes*, *Church Notes* and *Theatre Notes* as they are today.

Lynette Zieminski (now Lynette Filips) began writing a local history article each month in March, 1990, and *The Town Crier* column in June, 1991. In March, 1992, shortly after the Broadvue Theatre was



See 32 additional front pages of the Old Brooklyn News from the past 30 years on pages 6 and 7 of this anniversary issue.

demolished, she began writing its history (and the corner on which it was located). Twenty-seven articles and a lot of reader response later, the series about the neighborhood landmark was completed.

Neighborhood photographer George Shuba began taking pictures for the *Old Brooklyn News* circa 1991, the same year that he photographed the cover for the third *Old Brooklyn Business Directory*. Because finances at the paper were really tight in those years, instead of receiving a check for his work, for a while George's only compensation was a free ad in the *OBN* for his rock and roll photographs.

Over the years, when his expertise has been needed for special photo layouts, neighborhood artist Jim Ptacek has also contributed time to the paper.

In the early years, the *Old Brooklyn News* had an editor who took care of publishing the paper and, at times, also a separate ad sales manager. Getting it to print in those years was not a part of the OBCDC executive director's job, but that situation

See *OBN thirty years* page 14

George Shuba's rock photos now famous

by Lynette Filips
lynettef@oldbrooklyn.com

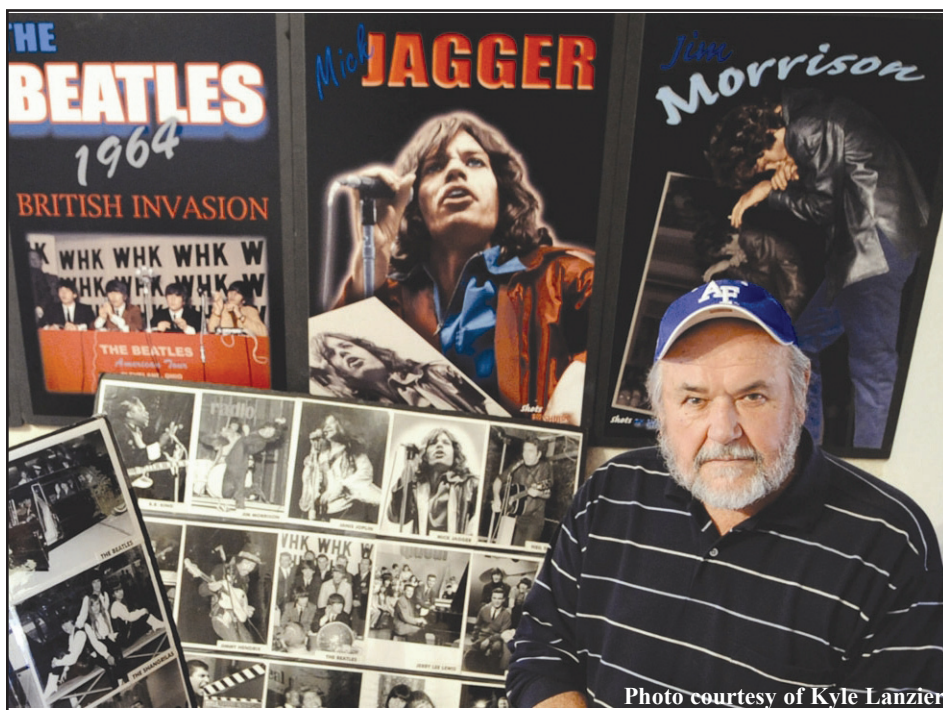
Over the decades, the thirty-year saga of the *Old Brooklyn News* (OBN) has included numerous players. Just over half-way through the newspaper's history — chronicled in the lead article in this month's *OBN* — is the following paragraph:

"Neighborhood photographer George Shuba began taking pictures for the *Old Brooklyn News* circa 1991, the same year that he photographed the cover for the third *Old Brooklyn Business Directory*. Because finances at the paper were really tight in those years, instead of receiving a check for his work, for a while George's only compensation was a free ad in the *OBN* for his rock and roll photographs."

Perhaps that paragraph should have been written "for his *now famous* rock and roll photographs" because that is what they are coming to be.

Last May, the closing entry in *The Town Crier* column reported that some of George's photos were on display at the Fine and Performing Arts Center at Western Carolina University (a part of North Carolina State University) in Cullowhee, North Carolina. George had come to their attention because Jon Jicha, the nephew of the president of Brooklyn-Cleveland Kiwanis, a neighborhood organization to which George belongs, is a professor in the fine arts department there.

The "setting it all up" process actually started two years ago. In addition to displaying forty-eight of George's 1960s rock star



In a rare moment in front of rather than behind the lens, *OBN* photographer George Shuba poses with some examples of his rock and roll photos.

photos, Professor Jicha also asked George to be a guest lecturer at the college. That happened April 27, 2007.

Now Jon Jicha has taken things one step further by writing the text for a book which showcases forty-eight of George's rock and roll photos. *Cleveland Rocks: The Birthplace of Rock and Roll – Photographs by George Shuba* was published in 2007 by Western Carolina University. The soft-cover book has eighty-eight pages; James Henke, the Vice President of Exhibitions and

Curatorial Affairs at The Rock and Roll Hall of Fame and Museum, wrote its "Forward".

Forty-eight of George's 16" x 20" silver gelatin photo prints will also be exhibited at the Rock and Roll Hall of Fame beginning October 10, 2008. At the end of January, 2009, they'll then go on a national tour.

A former reserve captain with Cuyahoga County's Sheriff's Department, George has been a full-time photographer See *George Shuba* page 10

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by **Donnald Heckelmoser**
donnaldh@oldbrooklyn.com

Joey Pepperoni’s

Joey Pepperoni’s opened its doors for the third time on Saturday, February 23rd, 2008. He and his girlfriend, Kelly Neuman, run the operation out of the newly purchased storefront at 4475 State Rd., on the corner of Tampa Ave. and State Rd.

Joseph O. Ciacchi III, also known as Joey Pepperoni, was born in Deaconess Hospital and raised in Old Brooklyn. He attended Our Lady of Good Counsel School and spent his childhood in this neighborhood.

Joey first opened a pizza shop about eighteen years ago in Broadview Hts. There he started to bake and distribute his brand of pepperoni bread to surrounding businesses. Then Joey decided to introduce Stromboli to his customers. It was even more popular — and addicting — than his pepperoni bread, and both became popular in Broadview Hts.

The recipes for Joey’s Stromboli and pepperoni bread was given to him by his mother, Mary Anne, and she is still the heart and soul of the operation. The difference between Joey’s bread and others is that he makes his in a way that it can be stored for long periods of time (i.e., it has a longer shelf life).

After Joey shut down his Broadview Hts. location due to landlord-tenant problems, he opened a Stromboli and pepperoni bread operation in Parma. Unfortunately, with the rising cost of commercial property, Joey couldn’t keep that business open. But Joey Pepperoni’s continued to exist because Joey was able to retain some of his loyal clients and operate the business on a part-time basis.

(During this period Joey kept himself afloat financially because he is also a cement contractor. He had learned the cement trade

from his father who owned and operated J & O construction on Spring Rd. Joey has been a member of Local 310 for twenty-three years.)

Now that Joey is the owner-operator of his own location, he will not have any further landlord problems. The building he bought also came with two apartments, one of which he rents out and the other of which he uses as office space.

Joey has a lot of plans for the location, all of which include expansion. Building a patio on the back of the existing store would offer not only seasonal dining, but would also attract dog lovers because Joey hopes that the patio will be dog-friendly. The menu would include a complete supply of doggie dishes and treats in addition to Stromboli and pepperoni bread.

Joey is also going to introduce a Stromboli sandwich to Cleveland for five dollars. It will be split down the middle and customers will be able to select their own choice of pizza or sandwich toppings. He expects it to be his top seller.

As the store continues to expand, Joey plans to mass produce the products and continue to sell them throughout the city and state. Already Joey is offering his entire product line (pepperoni bread, Stromboli bread, Sicilian Stromboli, chicken broccoli bread, spinach feta cheese bread, and sausage and broccoli bread for both pick-up and office-catering purposes. (Catering includes soft drinks and salad.)

Joey is also looking to expand the business to surrounding cities. Then he will boast that he opened the first Stromboli and pepperoni bread store in Cleveland! Pizza shops are relatively common, but a Stromboli shop is something different.

For more information about Joey’s Pepperoni, contact Joey or Kelly at 216-642-0853.

COMMUNITY MEETINGS

Brooklyn Centre Community Association meeting, every fourth Thurs., 6:30 pm, Archwood United Church of Christ, 2800 Archwood Ave.

Brooklyn Genealogy Club meeting, Sun., Mar., 18 2 pm, Brooklyn branch of the Cuyahoga County Public Library, 4480 Ridge Rd. Wally Huskonen, a member of the Cuyahoga Valley Genealogical Society, with a presentation about how to apply for membership in a lineage society. Refreshments served; prospective members welcome.

Old Brooklyn Community Development Corporation board meeting every third Tues. of the month, 6-7:30 pm, OBCDC meeting room (3344 Broadview Rd., upstairs). Meetings open to the public for review & comments, but the board reserves the right to close portions of meetings from the public. Call 216-459-1000 to confirm date.

The Historical Society of Old Brooklyn meeting, 7 pm, Fri., Mar. 14, Pearl Road United Methodist Church, 4200 Pearl Rd. (Use rear

entrance off parking lot.) Katie Karrick, Cleveland’s “Cemetery Lady”, presenting some of the information about the history, architecture, symbolism, etc. she’s encountered since she became interested in interment grounds. Prospective members welcome; call president Louise Evans, 661-4103, with questions about the group.

Second District Police Community Relations meeting, Tues., Mar. 11th (& every second Tues.), 7 pm, Applewood Center, 3518 W. 25th St.

Southwest Citizens Area Council meeting, Thurs., Mar. 6th (& every first Thurs.), 7 pm, Gino’s, 1314 Denison Ave.

Ward 15 Democratic Club meeting, Tues., Mar. 25th (& every fourth Tues.), 6:30 pm, Estabrook Recreation Center, 4125 Fulton Rd.

Ward 16 Democratic Club Meeting, Tues., Mar. 18th (& every third Tues.), 7 pm, Gloria Dei Lutheran Church, 5801 Memphis Ave.

Old Brooklyn Community Development Corporation

MISSION STATEMENT: We are committed to uniting, engaging and empowering the community to improve the economic vitality and quality of life within the Old Brooklyn and Brooklyn Centre neighborhoods

Matt Reitz, President Abraham Bruckman, Vice President
Steve Henstridge, Secretary Christina M. Kowalski, Treasurer

Robyn Sandys, Executive Director
Cynthia Cejka, Office Manager
Tom Collins, Commercial Program Manager
Donnald Heckelmoser, Jr., Residential Services Coordinator
Lori Peterson, Residential Program /Marketing Manager
Sheila Quealy Walter, Code Enforcement Manager
Barb Spaan, Community Outreach Manager

Sandy Worona, Community Outreach Coordinator/OBNAdvertising & Sales Manager

Old Brooklyn Community Development Corporation Board Meetings, are every third Tues. of the month, 6-7:30 pm. OBCDC meeting room (3344 Broadview Rd., upstairs). Meetings open to the public but the board reserves the right to close portions of the meetings. To confirm call 216-459-1000.

Old Brooklyn News

Sandy Worona -- Layout & Ad Manager George Shuba -- Photographer
Lynette Filips -- Copy Editor
This month’s OBN writers -
Lynette Filips & OBCDC staff

*OBCDC is a non-profit 501(c)(3) that serves the communities of Brooklyn Centre and Old Brooklyn-
For more information regarding services and projects call 216-459-1000.*

From the desk of the executive director

by **Robyn Sandys**
robyns@oldbrooklyn.com



It must be hard for many of you to believe that the OBN is turning thirty this month. For many of us, 1978 seems like a long time ago and for others who were not even born yet, you must really think the paper is old! As you will read on the front page, the OBN has gone through many changes over the years. The main constant has been to capture the nature of the people, places and activities of the various neighborhoods that make up the area the newspaper covers. With only a small product, which is usually twelve pages, there is only so much we can include. But, we are always looking for new story ideas. This month is the first time we have gone to sixteen pages in a long time due to extra advertising and the 30th anniversary. Hope you enjoy the retrospective and remember to contact us if you have any story ideas that you think our readers would enjoy.

Starting at the end of March, the CDC will be adding a Frequently Asked Questions section on the web site, www.oldbrooklyn.com. You will find the link on the site’s side bar in the **About OBCDC** section. The web site currently has a lot of information regarding the programs and services we provide especially if you look at the past two years’ annual reports also listed in that section. Questions will include how the CDC is run administratively, how we are financed, what staff do, community programs, and so forth. Community member will also have the opportunity to ask questions that will

be answered and placed on the web site. Stay tuned!

Other articles in this month’s paper include a review of those running for Congress from this district as well as a new and “rocking” book about our own George Shuba’s days as a rock and roll photographer. His work will also be on display in a special exhibit at the Rock and Roll Hall of Fame this October.

The CDC hired a new Code Enforcement Manager, Sheila Walter. Sheila started the week of February 18th. She comes to us with a good deal of background in the building and housing field having worked for the City of Berea as a code enforcement specialist. She also worked for many years as a successful real estate agent. Sheila will be setting up meetings with neighborhood groups and associations over the coming weeks so the community can get to know her. She also wants to learn about your concerns in the code enforcement arena throughout our service area.

Within a month the CDC will be starting a new system for managing code enforcement complaints as part of a pilot program being administered by the City’s Building and Housing Department. She and other housing staff will be discussing this new program when we meet with community groups.

Let’s hope for an early spring and remember to sign up for a plot at the Ben Franklin Garden this year article on page 13.

Sheila Walter joins OBCDC staff

Sheila (Quealy) Walter has joined the Old Brooklyn Community Development Corporation (OBCDC) staff as the organization’s new Code Enforcement Manager. The Berea native has worked in both related and unrelated fields during the course of her not-quite-thirty year work history, but given her family background, it was almost inevitable that she’d end up spending most of it in housing-related fields.

The youngest of three daughters in a 100% Irish family, Sheila grew up listening to stories from her father, Matthew Quealy, who was a bailiff for Judge John V. Corrigan in the 1960s, and later the chief appraiser for Women’s Federal Savings (one of the savings and loans absorbed by Charter One Bank) in the 1970s and 1980s.

After she graduated from Berea High



School, Sheila was employed in a variety of venues in the hospitality and restaurant industry. From 1990 to 1995, she was the manager of School Belle’s (uniforms) retail store. Then, beginning in 1995, Sheila found her niche being a Realtor for Realty One in Strongsville.

For the last two years, Sheila worked as an exterior maintenance inspector for the City of Berea.

Sheila is quite familiar with our neighborhood, however, because two of her cousins are policemen in the Second District.

In her private life, Sheila is a “sports mom” to Rory, a freshman at Berea High School. Her husband, Thom, is a Substance Abuse and Mental Illness Counselor just across the Brooklyn-Brighton Bridge, at North Coast Behavioral Health Care, a State of Ohio facility on the main MetroHealth campus.

THEATER NOTES



Cassidy Theatre of Greenbriar Commons

6200 Pearl Rd. 440-842-4600
“The Fantasticks”

Now thru Mar. 16; Fri. & Sat., 8 pm; Sun., 3 pm. Tickets, \$15 - \$20. , Cox Communications Stage.

Cleveland Public Theatre

6415 Detroit Ave. 216-631-2727
“Danceworks 08”

Thurs., Mar., 13th - Sun., Apr. 20th. Over the course of six weekends, the CPT campus is taken over by dance performances by talented local artists. Performances in the Gordon Square Theatre, James Levin Theatre & Parish Hall. Tickets -- adults, \$10 - \$20; students & seniors, \$12 - \$18. Fri. & Sat., 7:30 pm; Sun., 3 pm.

Great Lakes Theatre Festival

1501 Euclid Ave. 216-241-6000
www.greatlakes theater.org
“The Crucible”
by William Miller

Fri., Mar. 28th - Sat., Apr. 26th; will ultimately perform in rotating repertory with “All’s Well That Ends Well” by William Shakespeare opening in April. Shows on specific Tues., Wed., Thurs., Fri. & Sat. eves, 7:30 pm & some Sat. matinees. Tickets, \$10 - \$54.

OLD BROOKLYN NEWS

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Classified Ads . . . Fri., March 21st
News Releases . . . Fri., March 21st
For Information call 216-459-0135
E-mail: sandyw@oldbrooklyn.com
FAX NUMBER 216-459-1741

The Old Brooklyn News (OBN) is a monthly publication of the Old Brooklyn Community Development Corporation (OBCDC) and is available free of charge within the community boundaries of Brooklyn Centre, Old Brooklyn & City of Brooklyn. The views expressed in the OBN are not necessarily those of its publisher, editor, staff, or of the board of trustees, officers, or commercial, residential, institutional or associate members of OBCDC.

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NEWS & EVENTS

Monday, March 3rd

Cuyahoga Valley Genealogy Society
Independence Civic Center, White Oak Room, 6363 Selig Blvd., 7:30 pm. Gary Smith will cover Latter Day Saints web sites, the availability of records & how to access them & what is going on behind the scenes at LDS. All welcome; coffee & refreshments served. Call president John Stoika, 216-524-3472, for more info.

Thursday, March 6th

International Women’s Day Celebration
Trinity Commons, 2230 Euclid Ave.; free admission & free parking in Cathedral’s Prospect lot. Schedule: 5-6 pm, shopping at Ten Thousand Villages and Sacred Path Books & Art; 6-7 pm, lectures by two female (Chinese & Egyptian) professors re: myths about women in Eastern societies; 7-8 pm, harp music by Cecilia Ilg, East Indian dancing, raffles & shopping.

Thursday, March 13th

Antique Collectors Club
Busch Funeral Home meeting room, 7501 Ridge Rd., 7:30 pm. Ardyce Elaine Steck, relative of Amelia Earhart, speaking about her ancestor .

Wednesday, March 19th

David Allen Cole
Saddle Ridge, 5100 Pearl Rd., 10 pm. Call 216-351-7900 for more info.

Thursday, March 20th

Dine & Donate Benefit Brooklyn Animal Shelter
Max & Erma's, 5020 Tiedeman Rd., Brooklyn, 11 am -10 pm. Must bring flyer. Max & Erma's will donate 20% of your sales to Brooklyn Animal Shelter. Flyers available at Brooklyn City Hall, 7619 Memphis Ave.; Cuyahoga County Library, Brooklyn Branch, 4480 Ridge Rd.; or download from www.brooklynshelter.org. Call Nancy Kofron, 216-661-2418.

Wednesday, March 26th

Polaris Westshore Career Fair
Polaris Career Center, 7285 Old Oak Blvd., Middleburg Hts., 10 am - 2 pm. Free event geared toward job-ready, entry level employees as well as semi-skilled candidates who want permanent jobs. Opportunity to meet with 100 employers & community organizations offering good wages, health care benefits & information. Collaborative effort of Cuyahoga County Board of Commissioners, Polaris Career Center, Westshore Neighborhood Family Service Center, Cuyahoga County Employment & Family Services & Employment Connection. Call information line, 216-987-8386, or visit www.employment.cuyahogacounty.us.

Friday, March 28th

Tango Lesson & Dance Party
Cavana Ballroom, 4189 Pearl Rd. (corner of Pearl & Broadview). Argentine Tango & Latin Dancing. Beginning Tango lesson, 8:15 - 9 pm, followed by tango & Latin dancing until midnight. Singles & couples welcome; \$10 per person. College students with valid ID, \$5. Call Anita at The Dancer In You, 330-608-4444, or visit www.dancerinyou.com, for more info.

Thru March 31st

Ward 16 Heaters Little League Fundraiser
Baseball team conducting a fundraiser & helping the environment -- collecting old cell phones & inkjet print cartridges thru Mar. 31st. Put in drop box in OBCDC office, 3344 Broadview Rd. Call Ed, 216-287-3955, for pick-up.

Thru March 31st

Winter 2008 Home Energy Assistance
E-HEAP 24 hour appointment line, 216-518-4014. All applicants must have: proof of income for entire household for past 13 weeks; photo ID of applicants’ Social security cards & birth dates of all household members; both gas & electric bills (with at least one in disconnect, shut-off status, or off); landlord name, address & phone number; monthly rent (lease). If your gas service is off, call the gas company, 1-800-950-7989. If your electric is off with The Illuminating Company, call 1-800-589-3101, or if with Cleveland Public Power, go to 1300 Lakeside Ave. & request a copy of your old bill.

Thursdays, March 6th, 13th, 20th & 27th Youth Football Coming to Old Brooklyn
Boys & girls ages 6 - 15. Coaches for football & cheerleading needed. If interested come to South Brooklyn Library, 4303 Pearl Rd., 6:30 - 7:30 pm. Space limited. Call Coach Ragnanese, 216-254-9671, for more info.

America Reads Tutors

South Brooklyn Branch Library, 4303 Pearl Rd. For elementary school students; Mon., 3 - 6 pm; Tues. & Thurs., 3 - 7 pm; Wed., 3:30 - 5:30 pm. Call 623-7067 for more info.

W.S.E.M. Child Development Centers Free Child Care for Qualified Families
Archwood Head Start, 2800 Archwood Ave., free childcare for qualified families. Now enrolling full & part day. Call 216-398-5488.

West Side Ecumenical Ministry (WSEM) Enrolling for Early Childhood Education
All locations for ages birth through the age of five. WSEM offers infant & toddler care, Head Start, the Early Learning Initiative (ELI) pro-

gram as well as a home-based program to meet the needs of area families. WSEM offers free services to eligible families, health & developmental screenings, comprehensive services to address educational, health, dental, nutrition, social, mental health & special needs. Variety of program options & locations. Accepts county vouchers. Call 216-651-2037 for more info.

Every Tuesday

Food Stamp Information & Sign Up
Brookside Center in the lobby area, 3784 Pearl Rd., 10 am – 2 pm. Representative from The Empowerment Center of Greater Cleveland’s Project B.R.E.A.D. will be available to provide info & help eligible people sign up. Call Patricia Gillbery, Project B.R.E.A.D. Call the Outreach Specialist, 216-432-4770, for more info.

Ready, Set Grow Preschool

Located in Brooklyn Heights United Church of Christ, 2005 W. Schaaf Rd. Ages 3 - 5. Learning & social skills for kindergarten readiness. Certified teachers. Registration fee, \$25. Class times, 9:20 - 11:20 am. Call 216-741-2280 for more info.

St. Leo Preschool Registration

St. Leo Preschool, 4940 Broadview Rd.; located in the Parish Community Center. Registration began Feb. 1 at the preschool. \$50 nonrefundable fee & a copy of the child's birth certificate required at time of registration. The preschool offers programs for skills development & kindergarten readiness for 3 & 4 year-olds. Children who are 4 by Sept. 30 attend classes Mon., Wed. & Fri. Children who are 3 by Sept. 30 attend classes Tues. & Thurs. Class times -- 8:15-10:45 am or 11:55 am - 2:25 pm. Call Jeanne Sabol, 216-661-5330, for more info.

St. Mark Lutheran School Registration

St. Mark Lutheran School, 4464 Pearl Rd. Applications accepted throughout the school year for kindergarten - 8th grade. Participates in the Cleveland Scholarship & tutoring program. On-site before & after school daycare, hot lunch program, sports, music, newly updated computer labs, accelerated reader program, interactive white boards, Girl Scouts & Cub Scouts. For registration info or to schedule a private tour, call the school office, 216-749-3545, or visit www.orgsites.com/oh/stmarklutheran.

\$129⁰⁰ HOME IMPROVEMENT

The appearance of your home will be greatly improved with our \$129⁰⁰ 20’ all aluminum flagpole. Complete with a 3’ x 5’ nylon flag



Hours: Tues. - Fri. 9 to 5
Saturday 9 to 3

AMERIFLAG, Inc.
3307 Broadview Rd.
216-661-2608

Free Tax Help

If you need help preparing your taxes & cannot afford to pay someone, there are many places that offer free assistance. All dates & times are subject to change. You must call ahead to make an appointment unless noted. AARP Tax Assistance provides free tax preparation of federal & Ohio forms for low- & medium-income taxpayers. AARP membership is not required.

Brooklyn Senior Center, 7727 Memphis Ave., Mon., & Wed., 9 am - noon, thru Apr. 11; 216-635-4222.

Cassidy Theater Greenbriar Commons, 6200 Pearl Rd, Mon., Tues., Thurs. & Fri., 9:30 am - 2 pm, thru Apr. 13. Appointments can be made in person at the theater or at the Parma-South Library, Parma-Ridge Library & Parma Heights Library.

Parma-Snow Library, 2121 Snow Rd, Mon., & Thurs., 12:30 - 3 pm, thru Apr. 9; 216-661-4240.

South Brooklyn Library, 4303 Pearl Rd, Fri., 9:30 am - 12:30 pm, thru April 13; 216-623-7067.

Free Tax Filing and Benefits Screening

For residents of Wards 15 & 16; sponsored by Steel Valley Federal Credit Union, 3840 Pearl Rd. (W. 25th St. & Denison Ave.) in partnership with ACORN. (ACORN tax preparation services are affiliated with the IRS Volunteer Income Tax Assistance Program.) Find out if you qualify for food, baby supplies, health care, child care, energy bills & much more. Tax filing & benefits screening by appointment only. Call 216-431-0573 for appointment.

Free Tax Services Old Brooklyn Neighborhood Family Service Center

Cuyahoga Employment & Family Services, 4261 Fulton Parkway (at Memphis) Wed., 3/05, 3/19, 4/02 -- 4 - 7 pm; Sat., 3/01, 3/15, 3/29, 4/12 -- 8:30 - 11:30 am. Returns will be prepared electronically in the Career Center on the first floor. Call 216-635-2970 to arrange for an appointment. For additional locations & times visit www.refundohio.org or call 2-1-1 or 436-2000.

Y’s Guy’s Tavern & Grill

4301 State Rd.

Mondays 2 pm - 12 am
Tuesday - Saturday 2 pm - 2:30 am

Come and join us for our daily SPECIALS

Monday & Tuesday

All Day-Dine In Only
Dozen Wings \$3⁰⁰

Wednesday & Thursday

All Day-Dine In Only
Dozen Wings \$4⁰⁰

Friday Fish Fry \$6⁹⁵ cod, fries & add perlogies for \$2 extra cole slaw
OTHER LENTEN SPECIALS AVAILABLE

Happy Hour Daily 2:00 - 7:00 pm
Domestic Bottles \$1⁵⁰
Tall 24oz Drafts \$1⁵⁰

CAPITAL EYES OPHTHALMOLOGY

MIRFEE UNGIER, M.D.

(440) 743-7456

“Come in and See”



Now serving our Old Brooklyn residents in our modern Ridge Rd. office

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Just 10 minutes south of I-480

- Cataracts ●Glaucoma ●Eye Diseases ●Glasses ●Dry Eye
- Diabetic Retinophy ●Macular Degeneration ●Droopy Eyelids



ZELEZNIK'S St. Patrick’s Day

10 am - 8 pm

Extra Large Corned Beef Sandwiches
Traditional Corned Beef Dinners

Friday Fish Fry’s
All Day



Lenten Specials

4002 Jennings Road (at Jennings & Harvard)

741-0010 FAX 741-3882



HONEY HUT ICE CREAM SHOPPE OPEN FOR THE SEASON!

MARCH 17

Special Flavors of the Month:

Pistachio Nut & Pure Maple Walnut



216-749-7077

4674 State Road

Information for 2008 primary election

by **Donnald Heckelmoser**
donnaldh@oldbrooklyn.com

By now everyone is aware that there is a presidential election this year. News coverage has been non-stop over the past year about the Democratic and Republican presidential candidates.

After “Super Tuesday” last February 5th, most of the debate about who will get the Democratic and Republican presidential nominations ended. Twenty-two states held their primaries that date (www.opensecrets.org) and more than half of the primaries and caucuses are now completed.

Ohio, being a “swing state” -- also known as “purple state” in political lingo -- will hold one of the more important post -“Super Tuesday” primaries. It will be conducted on March 4th (along with Rhode Island’s, Texas’ and Vermont’s). All of these states will have their Democratic and Republican primaries on the same day.

Nearly everyone knows the big names in the presidential election, but how many know the state and local leaders who run for office every two, four or six years? This article can serve as a guide for *Old Brooklyn News* (OBN) readers in terms of the offices up for election this year that affect our neighborhood.

The **United States House of Representatives** has three districts in which a reader of this paper might be interested -- the 10th district, currently represented by **Dennis Kucinich** (D); the 11th district, currently represented by **Stephanie Tubbs Jones** (D); and the 13th District, currently represented by **Betty Sutton** (D). (To find out the exact geographical lines, reference the Cuyahoga County Board of Elections website at <http://boe.cuyahogacounty.us>.)

In addition to incumbent **Dennis Kucinich** (D), **Ohio’s 10th Congressional district** is being contested by **Councilman Joe Cimperman** (D), **Barbara Anne Ferris** (D), **Mayor Thomas O’Grady**(D), **Rosemary Palmer** (D), **Jim Trakas** (R) and **Jason Werner** (R). After the March 4th primary, the top Democrat and top Republican will face off in the general election November 4th.

Ohio’s **11th Congressional district** will not be contested until November 4th when **Thomas Pekarek** (R) runs against **Congresswoman Stephanie Tubbs Jones** (D). Because there are only one Democratic and one Republican running; primary election voters will not have to narrow down the field.

Ohio’s **13th Congressional district** will

be contested by **Frank Chestney** (R), **Frances L. Kalapodis** (R) and **David S. Potter** (R). Primary election voters will decide which one of these Republicans will face off against **Congresswoman Betty Sutton** (D).

The Ohio Congressional races being held in 2008 include races in both the Senate and the House or Representatives.

The Ohio Senate districts up for election include the 18th and 24th; they are not relevant to *OBN* readers. However, if you would like to know more about these races, visit <http://boe.cuyahogacounty.us>.

The **Ohio House of Representatives** has many seats up for re-election this year. The races in which OBN readers might have their voices heard include the 10th district, currently represented by **Eugene R. Miller** (D); the 11th district, currently represented by **Sandra Williams** (D); and the 15th district, currently represented by **Timothy J. Degeeter** (D).

The **10th Ohio House district** includes all or parts of Bratenahl, Cleveland Ward 8, 10, 13, and 15 and certain precincts of Ward 14. It is being contested by **Freddie Moore** (D). Voters will have their chance to weigh in on March 4th, as both candidates are Democrats. The winner of this contest will run unopposed in the general election, though there is the option for a write-in candidate in all uncontested races.

The **11th Ohio House district** includes all or parts of Cleveland Wards 5, 6, 7, 12 and 16 as well as Brooklyn Hts., Cuyahoga Hts. and Newburgh Hts. It is being contested by **Rosalind A. McAllister** (R); the election will be held on November 4th.

The **15th Ohio House district** includes all or parts of Parma, Linndale, Brooklyn and Middleburg Hts. It is being contested by **Craig Neideritter** (R). Voters will also decide this election on November 4.

In **Cuyahoga County** matters, **County Commissioners Tim Hagen** (D) and **Peter Lawson Jones** (D) are up for re-election. Currently **Tim Hagen** (D) is running unopposed and **Peter Lawson Jones’** (D) seat is being contested by **Deborah L. Sutherland** (R).

The **Cuyahoga County Prosecutor’s** seat is also up for re-election. **Annette G. Butler** (R) is vying to unseat current office holder **William D. Mason** (D); the voters will decide on November 4th.

The **County Clerk of Courts** seat is up for re-election; the choices will be incumbent **Gerald E. Fuerst** (D) and **Burrell A. Jackson** (R).

See *Election coverage* page 10

Neighborhood nonagenarian responds to January’s “That was then” article

by **Olga Blabolil**

I am ninety-three years old and have been a resident of Old Brooklyn since 1938, living in the same house at 2033 Mayview Ave. for seventy years. During that time I have seen enormous changes in my neighborhood.

The first thing I remember is being “adopted” by a Producers milkman. Arriving home from work the first day after we moved in, my husband and I found a quart bottle of milk on our front porch. Milk was home-delivered via a horse-drawn wagon then and, if one did not have a milk chute, left on the porch.

Later, after we had children, our daughter (who loved horses) made certain that “Molly”, the horse on our route, had a fresh carrot every day. By then we had a milk chute, so the carrot was deposited there. We have home movies which show Molly with her front legs heading up our driveway. The horse came to know that this treat awaited her at our house.

I don’t know whether or not the following story is true, but some people said that once when a milkman became unconscious, his horse continued on with the route and then returned to the Producers plant on State Rd./W. 35th St.

There used to be a Texaco gas station at the corner of Mayview Ave. and Broadview Rd. where D’s Beverage is now. A butcher shop was where Valley West Hair Design currently is. During World War II, we needed ration stamps to buy our meat.

What is now Broadview Cut-Rate was once Scott’s Drug Store, and, after it closed, Jedlicka’s Shoe Store. In those days, children’s feet were x-rayed to ensure proper fit. During the War, people needed ration stamps to buy shoes, too.

When Mr. Scott retired, Oliver Busch opened a drug store across the street on the northwest corner of Broadview Rd. and Searsdale Ave. Mr. Busch was more than a pharmacist. He was also a friend who was interested in a family’s welfare. Since we had no health insurance, we relied a great deal on the advice we got from our druggist. Busch Pharmacy also had a soda fountain, and was thus a place where neighbors met for chocolate phosphates and other such delicacies.

On the southwest corner of Broadview and Searsdale there was also a place to buy frozen treats — Sally Ann’s, an ice cream parlor which had wire-back chairs. As a family, we used to walk to the Broadvue Theatre at the corner of Pearl and Broadview Roads, and after the movie on the walk back home, we would stop at Sally Ann’s for ice cream sodas. (During a certain period of time, the Broadvue gave out free dishes to Friday night moviegoers.)

A Kroger grocery store next to Sally Ann’s was where we bought our groceries, and we went to Mr. Haas’ fruit and vegetable stand next door for our fresh produce. There

we got to know Mary Strassmeyer, who clerked for Mr. Haas. She lived on Broadview Rd., adjacent to the store. We watched her rise in the world of journalism with great interest.

(Mary began her career in 1956 at *The Cleveland News*, and then, after the *News* closed in 1960, moved on to the *The Plain Dealer*. Mary also had a radio show which ran for ten years and a television show which ran for only a short time, plus she practiced law after earning a JD degree in 1981.)

The white building on the southwest corner of Pearl and Broadview Roads was once a Marshall Drug Store, where I, as president of the Benjamin Franklin School PTA, went to call the police to report a man who was exposing himself at the Broadvue Theatre one Sunday afternoon. Parents were in the habit of dropping off their children there, assuming that they were in a safe environment. (Later I had to appear in court to testify against the man, and he was forced to move out of the neighborhood.)

Mr. Kraus’ Dry Goods Store was across the street from Marshall’s Drug. Dry goods were materials sold by the yard, and to this day, I still use a Christmas tablecloth made from some of his holiday toweling!

There was a little department store next to what was then the Glenn Restaurant (now, the site of a CVS Pharmacy) on the southwest corner of Pearl Rd. and Memphis Ave. It was where I bought my daughter’s first Easter bonnet. She was not inclined to girlish garb, and it was a challenge for me to get her to try on the various styles of straw hats.

A wealth of fresh produce was always at our disposal. The Schaaf Rd. area, the major reason for Northeast Ohio’s being designated the “Greenhouse Capital of the United States”, was a big part of this industry. The rising costs of natural gas in the 1970s was a major factor in its decline, but some deteriorating glass houses still stand as mute reminders of what once was.

When my children attended Benjamin Franklin School, they walked to school, came home for lunch and then returned for the afternoon session before walking home again. Mothers were there to oversee their children, and there was no concern about sexual predators.

During the decades that I was employed as a secretary in the Cleveland Municipal School District, I was privy to working with five superintendents –Peter Carlin, Paul Briggs, Alfred Tutela, Frederick Holliday Frank Huml – and witnessed many changes in the public school system. Both of my children were school teachers.

It has been said that “there is nothing so constant as change.” Yet I have found something that has remained constant – exceptional neighbors. Perhaps this is what has kept me here in Old Brooklyn these 70 years.

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If you read last month's *Town Crier*, you may recall that it focused on the Cleveland Furniture Bank which the **St. Vincent de Paul Society** operates at the east end of **Biddulph Plaza**. You might even remember that the column closed by saying that in March, another of the Society's charitable endeavors — their new food bank — would be spotlighted. Neighborhood response to that program, which only opened last December, has been growing by leaps and bounds.

Before we move into the specific "who, what, when, where, why and how" of the food pantry, however, a little history about the organization and its mission seems appropriate.

Individuals who are familiar with the work of the Society may know that it was founded in Paris in 1833 by a young man named Frederic Ozanam. He and his male friends took as their patron Vincent de Paul, a saintly Roman Catholic who had also ministered to the poor of Paris, but approximately two hundred years earlier.

The St. Vincent de Paul Society came to the United States (to St. Louis, actually) in 1845, and to Cleveland in 1865. The first "conference of charity" here was based at St. John's Cathedral. Early Cleveland Vincentians concentrated on religious instruction, visiting the sick, distributing books and helping the poor with food, clothing and fuel. Over the years, additional conferences were established in more than 150 parishes in the Cleveland Diocese's eight-county region.

Vincentians also helped organize the Big Brother program, the Boy Scouts of America, the Catholic Apostolate to the Blind, the Catholic Resettlement Council and Catholic Counseling. They visit the sick and institutionalized, help poor people obtain legal advice and sometimes arrange for burials for people who've died in public institutions.

The St. Vincent de Paul Society hired its first paid worker in 1921 and opened its first Cleveland thrift store in 1931 (during the Great Depression). Until a few years ago, the Society operated numerous thrift stores on both the east and west sides of Cleveland. (The locations of the retail spaces rented for the stores changed over the years.) The

Society's central offices were located downtown in the Chancery building at 1027 Superior Ave.

Although the conferences of charity in local churches model is still in force, the St. Vincent de Paul's central office location changed in July, 2003 when the Society moved into Brooklyn. At the same time, after closing all its other thrift stores, it opened a new, mega-thrift store next to the general offices. The complex is in the Biddulph Plaza, 6610-6700 Biddulph Rd.

As they have done for years, St. Vincent de Paul Societies at the parish level still operate small food pantries for the needy within their own congregations. But approximately two years ago, the central Society began putting expanded food pantries in locations where there was significant need, but not sufficient church resources to satisfy the need. The first neighborhood centers were at Holy Name Church in Slavic Village, Christ the King Church in East Cleveland, and Annunciation Church in Akron.

After opening in Biddulph Plaza, the St. Vincent de Paul Society stocked a limited food pantry there, but until three months ago, it was a fraction of the size it is today. Now, members of thirteen west-side Catholic parishes support the new food bank — with donations of non-perishable food and financially. They also provide some of the volunteer labor.

The thirteen parishes are: Assumption (Broadview Hts.), Holy Family (Parma), **Our Lady of Good Counsel** (Old Brooklyn), St. Albert the Great (North Royalton), St. Anthony of Padua (Parma), St. Bartholomew (Middleburg Hts.), St. Bridget Kildare (Parma Hts.), St. Charles Borromeo (Parma), St. John Bosco, St. Joseph (Strongsville), **St. Leo the Great** (Old Brooklyn), St. Peter the Apostle (Brookpark) and **St. Thomas More** (Brooklyn).

Recipients of the St. Vincent de Paul Society's food bank services must live in the same zip codes as the parishes which fund it: **44109**, 44129, 44130, 44131, 44133, 44134, 44142 and **44144**. When people come to register, they must bring a utility bill as proof of their residency and a photo ID.

After they meet the income guidelines, which are based on family size, an eligible family can receive up to a three-day supply of food — the exact number of bags is also based on family size — once a month. It is not necessary, however, that they belong to one of the parishes supporting the program, or even that they be Catholic. The race-, religion-, and gender-blind program is currently assisting 300 families a month.

Because the food bank at the St. Vincent de Paul Society obtains some of what it distributes from the Cleveland Food Bank,

clients' incomes must be within federally-determined guidelines. In addition, clients must not be receiving food from another pantry which also distributes Government-issued food.

Besides their allotted number of bags of staples, pantry clients are often treated to bonus bread and pastry items, because Giant Eagle and Entenmann's donate some of their day-old bakery to the program.

The St. Vincent de Paul Society's food bank is open from 10 a.m. until 1 p.m. on Tuesdays, Thursdays and Saturdays. Many recipients come to the pantry with a voucher which they have received from Vincentians in their parishes. Folks who don't have access to a St. Vincent de Paul Society at their own church can be "qualified" at the central office.

In addition to the new furniture and food distribution programs detailed these past two months, the St. Vincent de Paul Society also distributes clothing to needy families and individuals. Every six months, people with vouchers from the St. Vincent de Paul Societies in their parishes or from a social services agency can select some free items of clothing from the thrift store (up to five members in a family.)

Of course, all these giveaways require time, money and materials. The St. Vincent de Paul Society welcomes donations of cash, as well as clothing, furniture and household items, and volunteer time. Visit the website, www.svdpcle.org, or call 216-741-7837 for more information about anything you've read here this month or last.

And speaking of last month, unfortunately, some of the numbers toward the end of last month's article got mixed up. We said that last year, the St. Vincent de Paul Society had approximately 30,000 pieces of furniture donated to them and that, through its Cleveland Furniture Bank, the Society distributed 3,100 of them to 500 needy individuals.

The reality is that last year the St. Vincent de Paul Society distributed *10,000* of the 30,000 pieces of furniture it received to *3,100* needy individuals/families, and that every month it receives *500* referrals for people who need furniture from social service agencies.

Next month we'll return to our typical column. Please continue to send your submissions to: Lynette Filips, *The Town Crier*, c/o the *Old Brooklyn News*, 3344 Broadview Rd., Cleveland, Ohio 44109.

In Memoriam - Steve Busch

The Brooklyn Centre neighborhood lost one of its most extraordinary volunteers on Christmas Eve when Steve Busch passed from this life to the next. Had he lived a bit longer, Steve would have turned 93 on February 6. A memorial service was held for him at Brooklyn Memorial United Methodist Church (BMUMC), 2705 Archwood Ave., on January 12.

Over the course of his long life, Steve had volunteered at and/or participated in activities at many neighborhood organizations — the West Side Ecumenical Ministry's Food Center at Brookside (3784 Pearl Rd.), the Redeemer Crisis Center (a food pantry at 2970 W. 30th St. near Clark Ave.), the May Dugan Center (on Bridge Ave.), the Merrick Senior Center (on Fulton Rd., north of St. Rocco Church), the twice-monthly community meals at Brooklyn Memorial UMC, and the YMCA.

Until it closed approximately two years

ago, Steve had been active at the Brooklyn YMCA for over seventy-five years. He was also a gardener, and was famous for giving away the passion flowers which he grew in his back yard.

And so, along with his two nieces, about fifty of Steve's friends from these groups came to remember him at the "Flower Power" service which the Rev. Pam Buzalka of BMUMC led in January.

People at Brookside remembered how Steve shoveled snow and swept the sidewalk in front of the Center up until a week before he died. Still behind the steering wheel, he showed up almost every day, and then grabbed a shovel, a broom or a mop to lend a helping hand there.

The *Old Brooklyn News* extends its sympathy to everyone who is missing the smiling face and generous spirit of a good friend.

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Jeffrey A. Halpert, D.P.M.*

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When one has diabetes, awareness of how foot problems can arise from disturbances in the skin, nails, nerves, bones, muscles, and blood vessels is necessary.

Thomas J. DePolo, D.P.M.*

Furthermore, in diabetes, small problems can turn into serious complications.

A major goal of your podiatrist is to prevent amputation. There are surgical and non surgical techniques available to help save feet and legs, including wound healing technologies. Getting regular foot checkups and seeking immediate help when you notice a problem can keep small conditions from worsening. Your podiatrist works together with other health care providers to prevent and treat complications from diabetes.

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Mary Rose Oakar To Address Annual Meeting

Dessert Social, Babysitting Service Included In Evening Program

Mary Rose Oakar will be the featured speaker at the annual meeting of the Old Brooklyn Community Development Corporation, which will be held on Thursday, March 20, at the Old Brooklyn Community Center, 1000 Broadway, from 7:30 p.m. to 10:00 p.m. The program will include a dessert social, a babysitting service, and a presentation by Oakar. Oakar is the author of the book "The Power of the Woman's Voice" and is a member of the National Women's Political Caucus. She will be speaking on the topic of "The Power of the Woman's Voice."

Old Brooklyn News

Old Brooklyn Community Development Corporation

Volume 2, Number 1

Cleveland, Ohio - March, 1979

It's Final! City Hall Approves Street Beautification Plan

The project, which is being planned by the City of Cleveland, will be a major improvement to the city's appearance. The plan calls for the installation of planters, benches, and other street furniture along the city's main thoroughfares. The project is expected to be completed by the end of the year.

Small Business Council Aids Local Businesses

The Small Business Council, which was established by the City of Cleveland, is providing assistance to local businesses. The council is made up of representatives from the city and the business community. It is currently working on a number of projects, including the development of a small business directory and the provision of financial assistance to small businesses.

Area Students Intern, City-County

Fourteen students from the Cleveland Public Schools are currently participating in an internship program with the City of Cleveland and the Cuyahoga County. The students are working on a variety of projects, including the development of a city directory and the provision of financial assistance to small businesses.

Spring Fling

The Old Brooklyn Community Development Corporation is sponsoring a Spring Fling event on Saturday, April 14, at the Old Brooklyn Community Center. The event will include a variety of activities, including a picnic, a game tournament, and a raffle. The proceeds from the event will be used to fund the corporation's programs.

On The Inside

A look at the inner workings of the Old Brooklyn Community Development Corporation. The article discusses the corporation's goals and objectives, and the challenges it faces. It also provides a glimpse into the daily lives of the corporation's staff and the community it serves.

March, 1979

Old Brooklyn News

Old Brooklyn Community Development Corporation

Volume 4, No. 4

Cleveland, Ohio

May, 1979

Together We Did It!

Old Brooklyn CDC Purchases Broadvue Complex

The Old Brooklyn Community Development Corporation (CDC) has successfully purchased the Broadvue Complex, a large commercial building located on Broadview Avenue. The CDC plans to renovate the building and use it as a community center. The purchase was made possible through the efforts of the CDC's board of directors and the community.

Community Support Is Key To Success

The success of the Old Brooklyn CDC's efforts to purchase the Broadvue Complex was due to the support of the community. The CDC's board of directors and the community worked together to raise the funds needed for the purchase. The CDC is grateful for the support of the community and hopes to continue to work with them on other projects.

Building Plans

The CDC has submitted plans for the renovation of the Broadvue Complex to the City of Cleveland. The plans call for the conversion of the building into a community center, with space for a library, a meeting room, and a kitchen. The CDC is currently working on obtaining the necessary permits for the renovation.

By the Broadvue Donors

The CDC is grateful to the many individuals and organizations that have donated to the purchase of the Broadvue Complex. The donors include the City of Cleveland, the Cuyahoga County, and many private citizens. The CDC is currently working on obtaining the necessary permits for the renovation.

Meet your OBDC trustees

The CDC's board of directors is made up of representatives from the community. The board is responsible for the management of the CDC's affairs. The board members are currently working on the renovation of the Broadvue Complex.

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OLD BROOKLYN

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August, 1997

Old Brooklyn News

[illegible]

May, 2001

Old Brooklyn News

[illegible]

BINGO - Old Brooklyn wins

[illegible]

September, 200

25 YEARS OF SERVING THE COMMUNITY

Old Brooklyn News

[illegible]

May, 2006



by Tom Collins
tomc@oldbrooklyn.com

Have you ever remodeled a kitchen? Have you ever taken a vacation out of state? Have you ever had to put away money to pay for school or buy a car? Have you ever bought a home or searched for an apartment?

Almost everyone has had to do one of the above. If you have not had to remodel a kitchen you have not missed anything that would be considered fun.

What all these "Have you ever..." items have in common is that they all require a plan. At least they do if you expect to achieve what you want to happen.

Well, the communities of Brooklyn Centre and Old Brooklyn are imparting on a plan, a Master Plan. A Master Plan is nothing more than the people of the communities coming together to determine how they want their community to progress in the years to come.

Individually, many people know what they want their street and neighborhood to be like. They know what bad things need to be corrected and what good things they need to make their community to be a wonderful place to live. They know what is already good and should be strengthened or protected. They know all too well what is deteriorating and must be corrected.

Bringing people together to gather all those thoughts and wishes into a Master Plan is a very large task. There are over 40,000 people in the two communities that make up Ward 15 and 16, the political jurisdictions that encompass Brooklyn Centre and Old Brooklyn. This is the task that Council Member's Kevin Kelley (Ward 16) and

Brian Cummins (Ward 15) assigned to the Old Brooklyn Community Development Corporation (OBCDC) in 2006.

The start up is a slow process. First the funding had to be budgeted and secured. A Master Plan requires lots of information that must be researched and assembled in order for everyone to have a common understanding of what the current conditions of the communities are, things like population, and population sorted by age, gender, race, income and education.

Then there is the housing stock inventory identified by number of buildings, single family or multiple family, owner occupied or rental units, building age and size, occupied or vacant, current on real estate taxes or delinquent and many other factors that influence the quality of life in the communities. The commercial and industrial buildings also had to be profiled in a similar manner.

This is specialized work that required professional assistance. The Cuyahoga County Planning Commission was hired to oversee the plan development working with OBCDC.

In addition to documenting what the current "fact of life" are in the two communities, the plan must forecast what is going to happen economically in the near and long term future. For that a company named Anderson Economic Group was engaged to look a consumer spending habits, what products and services are needed in the two communities and where people are going to purchase what they need.

Everyone wants to shop near home but the competitive nature of the free market says people will go considerable distances to get the "best buy". Anderson will forecast what products and services are needed in the community and what types of businesses can be attracted to supply those goods by locating in Brooklyn Centre and Old Brooklyn.

Now it is time to brief the residents and business owners of the community about this preliminary information. This fact-finding is scheduled for three times in March in open forums designed to solicit from the public how they see their neighborhood and community and what they think are the goals for building a healthy, safe and welcoming community.

After a brief overview, the preliminary information will be presented in general categories at listening stations where everyone will have a chance to present their views, ask questions and set the foundation for moving from goals to action steps. This will be the first of three presentations to the public over the course of this year.

Please come and participate in this first session at one of the following locations: Saturday, March 8, 9:30 a.m., Corpus Christi School, 4850 Pearl Rd.; Wednesday, March 12, 6:30 p.m., Cleveland Metroparks Zoo Auditorium, 3900 Wildlife Way; and

Thursday, March 13, 6:30 p.m., Grace Church, West 28th St. and Broadview Rd.

A plan is only as good as the discipline of the people who will benefit from the plan. When it is complete late this year it should be used to guide community leaders (from the council representatives to the members of the 226 block clubs) in making consistent decisions that serve to promote the growth of healthy, safe neighborhoods.

ReStore Cleveland Progress for the Commercial Districts of Old Brooklyn & Brooklyn Centre

For more information contact
Tom Collins, OBCDC Commercial
Program Manager
216-459-1000
tomc@oldbrooklyn.com,
Supported by:
Cleveland Neighborhood Development
Coalition Ohio & Erie Canal Association

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Before you sign any paperwork with a home improvement contractor (even contractors who advertise in the Old Brooklyn News) be sure to check their rating with the Better Business Bureau (BBB). Call the BBB's automated Anytime Line, 216-241-7678, and punch in the business' phone number to receive a speedy report, 24/7.

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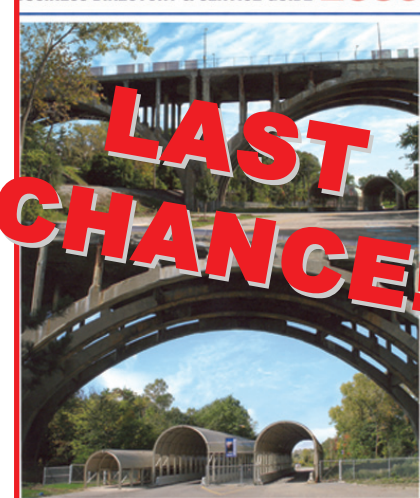
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Financing Available

2008/09 Old Brooklyn - Brooklyn Centre & City of Brooklyn

BUSINESS DIRECTORY & Service Guide

OLD BROOKLYN,
CITY OF BROOKLYN
& BROOKLYN CENTRE
BUSINESS DIRECTORY & SERVICE GUIDE 2007
2008



If you're a business owner and would like to be listed or run an ad in the OBCDC 2008/09 Business Directory, please call Sandy at 459-1000.

Directories will be distributed FREE in the spring to area households and businesses in Old Brooklyn & Brooklyn Centre. Also drop sites in the city of Brooklyn and surrounding areas.

Old Brooklyn/Brooklyn Centre

Two Neighborhoods Preserving Our Past,
Planning Our Future—Together!

Please join us at one of the following public meetings to provide feedback on key issues and preliminary goals for our neighborhoods' **Master Plan**.

Residents, business owners and others from our community will be on hand to hear your comments and answer your questions.

• SATURDAY, MARCH 8TH

9:30 am to 11:30 a.m.

Corpus Christi School Building,
5204 North Cliff Avenue (4850 Pearl Rd)

• WEDNESDAY, MARCH 12TH

6:30 pm to 8:30 pm

Cleveland Metroparks Zoo Auditorium
3900 Wildlife Way

• THURSDAY, MARCH 13TH

6:30 pm to 8:30 pm

Grace Church
2503 Broadview Road (Corner of West 28th St)

Topics to be discussed include:

Housing & Neighborhood Character, Community Heritage & Identity, Recreation & Tourism, Community Facilities & Services, Retail & Entertainment, Economic Development, Transportation Connections, and Environmental Protection & Natural Resources

For More Information Contact: Old Brooklyn Community Development Corporation
3344 Broadview Road, Cleveland, Ohio 44109
Phone: 216-459-1000 Fax: 216-459-1741
E-mail: info@oldbrooklyn.com

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it's about your neighborhood."

by **Lori Peterson**
lorip@oldbrooklyn.com



Go Green

- In celebration of St. Patrick's Day and Earth Day on April 15th this month we are going to "go green" by talking about some simple and easy ways to improve both the quality of your life and the environment.
- Going green is a hot topic today and Cleveland is taking steps to become more environmentally friendly with projects such as the Ohio & Erie Canal's Towpath Trail, Tremont Pointe (a 190-unit green designed mixed income HOPE VI redevelopment project), Cogswell Hall (a green rehab and expansion of a 30-unit building), the use of wind turbines (WIRE-Net's Great Lakes Wind Network initiative), local deconstruction projects (e.g., A Piece of Cleveland, that salvages building materials and gives them a new life), and various commercial and residential structures that are deemed LEED-certified.
- (LEED stands for Leadership in Energy and Environmental Design, the nationally accepted benchmark for the design, construction and operation of high performance green buildings.)
- According to The Word Watch Institute the following examples are ways to help you save money, reduce your ecological footprint and live a healthier life:
1. **Re-route your commute.**

 - Walk or bike to work and save money on gas and parking while improving your cardiovascular health and reducing your risk of obesity.
 - If you live far from your office, investigate the option of telecommuting. Or move closer -- even if this means paying more rent; it could save you money in the long term.

2. **Buy used.**

 - Whether you've just moved to a new area or are looking to redecorate, consider a service like craigslist or FreeSharing to track down furniture, appliances and other items, rather than buying them new. Check out garage sales and thrift stores for clothing and other everyday items.
 - Use your creativity in gift-giving, including making homemade gifts, donating to

3. **Buy local.**

 - Shop at your local farmers' market. Though the offerings may be more expensive, you can generally count on a higher quality product, plus the entire purchase price goes directly to the farmer. Buying any goods produced locally saves energy by reducing the fossil fuels needed to transport food and other items across the country and around the globe.

4. **Compost your food scraps.**

 - Composting helps reduce the amount of waste you send to the landfill. In the process, you create free, healthy fertilizer for your garden or your neighbor's garden.
 - If you don't have a yard or space for a compost pile, try indoor 'vermiculture', or worm composting.

5. **Change the thermostat setting and install energy saving devices.**

 - Setting your thermostat a few degrees lower in the winter and a few degrees higher in the summer can translate to substantial savings on your utility bills.
 - Install low-flow showerheads and take shorter showers to save water and the energy used to heat it. Consider eventually installing a solar hot water heater on your property.
 - Wash clothes in cold water whenever possible and use a drying rack or clothesline.
 - When incandescent bulbs burn out, replace them with longer-lasting, low-energy compact fluorescent bulbs.
 - With the money you save from making these changes, consider buying wind energy from your local utility or purchasing renewable energy offsets.

Renewables offer our best hope for reducing greenhouse gas emissions, as well as a host of other pollutants. In some cases, "green energy" options can be cheaper than electricity from conventional sources!

6. **Skip the bottled water at the grocery or convenience store.**

 - Filter your tap water for drinking rather than using bottled water. Not only is bottled water expensive, but it produces large amounts of container waste.
7. **Make your own cleaning supplies.**

 - Using simple ingredients such as baking soda, soap and vinegar, you can make cheap, easy and non-toxic cleaning products that really work! Save money, time and your indoor air quality.

8. **Think twice about new electronics.**

 - E-waste is the term used for discarded cell phones and computers, and it is a growing environmental problem. Mounds of electronic refuse are being shipped abroad illegally for 'disassembly' by workers who are given little protection against the mercury and other toxic substances they contain.
 - Keep your electronics as long as possible and dispose of them responsibly when the time comes.
 - Buy higher-quality items and don't give in to 'psychological obsolescence' marketing campaigns.
 - Recycle your cell phone and support good causes at the same time! (The Old Brooklyn Community Development Corporation office, 3344 Broadview Rd., is a drop-off site for used cell phones and printer cartridges. Proceeds will benefit a local little league team, Heaters Baseball.)

9. **Add one meatless meal per week.**

 - While strict vegetarianism isn't for everyone, even the most devout carnivores can cut back on meat consumption without cramping their style -- and save money in the process. Industrial meat production requires huge energy inputs and creates noxious waste problems. The proliferation of factory farms is damaging the environment, and the global nature of the industry creates conditions that promote the spread of diseases such as avian flu, potentially costing society billions.

10. **Use your local library and other public amenities.**

 - Borrowing from libraries, instead of buying personal books and movies, saves money and printing resources. Consider donating the money saved to your local library.
 - Be an active civic participant and ensure that the public spaces and facilities in your town are well-maintained. This will promote a healthy, sustainable community.

1. **Dig in.** Research indicates that kids who garden care more about their surroundings. Gardening also helps improve test scores-all the more reason to hand your kid a shovel and some seeds.

2. **Put down roots.** Plant a tree. The National Arbor Day Foundation teaches kids all about trees -and they send you ten seedlings with a \$10 membership.

3. **Don't throw it all away.** Teach kids how to reuse, reduce and recycle.

4. **Save the rain.** Have your children collect rainwater for thirsty plants.

5. **Tour the EPA's virtual house.** The EPA has a website that helps children recognize toxic chemicals around the home. Visit it at <http://www.epa.gov/kidshometour/>.

6. **Turn off the lights.** Teach your kids that all it takes is a flip of the switch to save energy.

7. **Shorten your shower.** Show kids how to use an egg timer to cut down on the minutes it takes to get clean.

8. **Learn.** The greenest gift is the gift of knowledge. Here's are some good websites that are kid friendly: www.epa.gov/kids and www.kidsfootprint.org.
- Recycling Drop-off Locations
in Old Brooklyn &
Brooklyn Centre
- Estabrook Recreation Center**
4125 Fulton Rd.

Ridge Road Transfer Station
3727 Ridge Rd.

Discount Drug Mart
4170 Fulton Rd.

Old Brooklyn Community School
4430 State Rd.

Brooklyn Heights UCC
2005 West Schaaf Rd.

Rhodes High School
5100 Biddulph Rd.

Harper Elementary School
5515 Ira Ave.

Trinity Church
3525 W. 25th St.
- Native American History & Family Pride**
Classes cover Native American Family values & goals

This session will help further develop a more cohesive family strengthening & environment.

Study of Traditional vs Contemporary Native Families
Classes: Thursdays, 5:30 - 8 pm Five (5) consecutive weeks

Classes held at:
Trinity Church
3525 W. 25th Street

Classes are FREE of charge and everyone is welcome.
Hot dinner is provided free to participants. Raffles to win a \$50.00 gift certificate.

*Funded by: The Administration
for Native Americans*

Sponsored by: American Indian Education Center
1314 Denison Avenue, #102, Cleveland, Ohio 44109
216-351-4488 aiecinc@aol.com
- Old Brooklyn Community Development Corporation**
3rd Annual Neighborhood Safety Summit

FREE EVENT!! **Saturday April 7, 2008**
Grace Church, 2503 Broadview Rd.
9:00 am Registration & Breakfast with
Commander Keith Sulzer, Councilmen Brian Cummins & Kevin Kelley

Choose two workshops!
Workshops are 1 hour long

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 - *Senior Safety
 - *Internet Crimes
 - *Auto Theft Safety
 - *Raising a Well-Behaved Child

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Information for the whole family! Reserve your seat today!
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Sponsored by: Old Brooklyn Community Development Corporation,
Cleveland Police-Second District, Councilman Brian Cummins,
Councilman Kevin Kelley, Old Brooklyn News.

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Attention homeowners and investors!
Call Cleveland Action to Support Housing, a local non-profit community development organization, to obtain more information on Cleveland's premier home improvement loan program. Loans on small apartment buildings are also offered.

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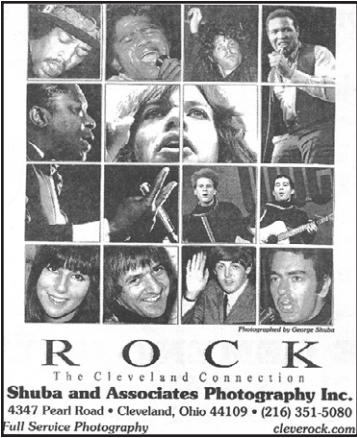


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George Shuba from front page
since 1964. He was introduced to his art in the Fifties, while a Staff Sergeant in the US Air Force, then began working for local radio stations in the early Sixties.

George's first major break came in September, 1964, when he has hired to shoot The Beatles in Cleveland on their first American tour. At the time, he was a photographer for WHK Radio-AM. That photo shoot launched George's career in rock photography.

Since then George has photographed such



rock and roll greats as Paul Anka; James Brown; Chubby Checker; the Dave Clark Five; Neil Diamond; The Fifth Dimension; Aretha Franklin; Dizzy Gillespie; Jimi Hendrix; Mick Jagger and The Rolling Stones; B.B. King; Jim Morrison and the Doors; Otis Redding; Paul Revere and the Raiders; Peaches and Herb; Mitch Ryder; the Shangri-Las; Simon and Garfunkle; Sly and the Family Stone; Smokey Robinson and the Miracles; David Ruffin and the Temptations; Keith Moon, Pete Townsend and The Who; Jackie Wilson; and Stevie Wonder.

When he worked for WEWS-TV in the Seventies, George was the photographer for "Upbeat", a nationally syndicated teen dance show. His photographs have appeared in approximately twenty books and magazines; in the liner notes for Jimi Hendrix's *South Saturn Delta* CD; on the inside cover and in the liner notes for Neil Diamond's *Stages Performances from 1970-2002* six-pack CD; and on the billboard above Cleveland Browns' Stadium.

George has also captured numerous other-then-rock celebrities on film, including Dorothy Fuldheim, Carol Channing, Steve Allen, Sammy Davis, Jr., and former U. S. president, Ronald Reagan.

During his forty-four years in the business, George estimates that he snapped 6,600 rock and roll images. Copies of all of those images, as well as his recently published book and a DVD about The Beatles, are all available by contacting him at 216-351-5080.

"Rock" is defined in various ways in traditional and slang dictionaries, but when it's used in conjunction with George Shuba, the word is always followed by two others -- "and roll".



Last month students at William Cullen Bryant (WCB) Elementary School, 3121 Oak Park Ave., participated in a canned goods and other non-perishables food drive for the benefit of Harvest for Hunger. Their goal was 2008 items; they are happy to report that they met -- and even slightly exceeded -- that goal. Here (left to right and dressed as pirates) seventh grader Trevor Scott, sixth grader Erin Clancy, Family Liason Mrs. Laura Gump, Third grader Shane Wells and WCB Principal Kathy Souchak proudly display some of the "booty" WCB students collected.

Photo by George Shuba

Election coverage from page 4
Paul Falzone (D) will try to unseat **County Sherriff Gerald T. McFaul** (D) in the March 4th election.

County Recorder Patrick J. O'Malley (D) will be defending his seat on March 4th against former Cleveland City Councilman **Nelson Cintron Jr.** (D). The winner of that race will then move on to defend against **Cathy Luks** (R) in the general election on November 4th.

County Treasurer Jim Rokakis (D) will run against **Daniel M. Flanagan** in the March 4th primary; the winner will run unopposed in the general election.

County Engineer Robert C. Klaiber Jr. (D) is running unopposed; he will be on the ballot in November.

County Coroner Frank P. Miller III (D) will also be running unopposed, and he, too, will be on the November ballot.

Two **Ohio Supreme Court** seats are up for re-election this year. **Maureen O'Connor** (R) will be running against **Joseph Russo** (D) on November 4th. **Peter M. Sikora** (D) will try to unseat incumbent **Judge Evelyn Lunberg Stratton** (R) in the November 4th general elections as well.

There are four open seats on the **Eighth Appellate Court District**. **Sean C. Gallagher** (D) is running unopposed. **Anthony O. Calabrese Jr.** does not intend to fill this seat again, but **Patrick Carroll** (D), **Stuart A. Friedman** (D), **Margaret M. Gardner** (D) and **Larry A. Jones** (D) are all in the March 4th primary in the hope of running against **Brian Moriarty** (R) in the November general election. **Patricia Ann Blackmon** (D) is running unopposed; **Kenneth A. Rocco** (D) is also running unopposed.

There are nine open seats on the **Court of Common Pleas** general division bench. Incumbents **Michael J. Russo** (D), **Nancy A. Fuerst** (D), **Nancy R. McDonnell** (D), **Eileen Gallagher** (D) and **Nancy Margaret Russo** (D) are all running unopposed for these seats. **Steven J. Terry** (D) is running against **Robert C. McClelland** (R). **Judith Kilbane Koch** is not seeking her seat on the commons pleas bench. **Dieter Domanovic** (D), **Ann Mannen** (D), **Brendan J. Sheehan** (D) and **Donna M. Vozar** (D) are all running for the top spot on March 4th. Incumbent **Richard J. McMonagle** (R) is defending his seat against **Lynn McLaughlin Murray** (D). **Kenneth R. Callahan** is not seeking re-election, leaving the seat open for **Deena R. Calabrese** (D), **James W. Satola** (D) and **Patrick Talty** (D) to vie for the opportunity to run against **Sam A.**

Zingale (R) in the general election on November 4th.

The **Court of Common Pleas, Domestic Relations Division**, has two seats up for re-election. **Timothy M. Flanagan** (D) is running unopposed and **James P. Celebrezze** is not seeking re-election. That leaves the latter seat open for a four-way run off between **Leslie Ann Celebrezze** (D), **Daniel P. Corrigan** (D), **Pat Kelly** (D) and **Carl L. Lopresti** (D) on March 4th. The victor will run unopposed November 4th.

The **Court of Common Pleas, Probate Division**, has two seats up for re-election. **John J. Donnelly** is not seeking re-election, leaving room for a two-way run off between **Lillian J. Greene** (D) and **Anthony J. Russo** (D).

A similar situation occurred after **John E. Corrigan** decided not to seek re-election. There is now a five way run off between **Charles T. Brown** (D), **Laura J. Gallagher** (D), **Kathleen Ann Keough** (D), **Bernadette Marshall** (D) and **Thomas P. O'Donnell** (D) on March 4th for his seat. The winner will face **Kathleen Ann Sutula** (R) in the general election.

Two county- wide district levies will also be on the ballot, as well. **Issue 15** is a replacement of 4.9 mills of an existing levy and a reduction of 0.1 mill to constitute a tax for the benefit of the County of Cuyahoga for the purpose of supplementing General Fund appropriations for Health and Human Services at a rate not exceeding 4.8 mills for each one dollar of valuation, which amounts to 48 cents for each one hundred dollars of valuation, for four years, commencing in 2008, first due in calendar year 2009. To read the how's and why's behind the issue, visit www.issue15.org.

Issue 2 will also be on the ballot March 4th. It is a replacement of a tax for the benefit of the Cleveland Public Library for the purpose of current expenses at a rate not exceeding 5.8 mills for each one dollar of valuation, which amounts to 58 cents for each one hundred dollars of valuation, for five years, commencing in 2008, first due in calendar year 2009.

If it passes, this levy would generate \$37 million annually for the library and would cost homeowners an additional \$39.00 per year (as compared to their taxes under the current levy) per \$100,000 of home valuation.

Both levies require a majority affirmative vote for passage. The *Old Brooklyn News* does not endorse issues or candidates, but it does encourage everyone to get to the polls on March 4th and vote.

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Neighborhood Housing Services of Greater Cleveland

5700 Broadway Avenue . Cleveland, Ohio 44127

216.458.HOME (4663) . www.nhscleveland.org

Se Habla Español

FAMILY FUN!

If you have information regarding upcoming events/activities that are appropriate for all ages, please submit your listing(s) to The *Old Brooklyn News*, 3344 Broadview Rd., Cleveland, OH 44109; Fax: 216-459-1741; e-mail sandyw@oldbrooklyn.com.

Art House,
3119 Denison Ave., 216-398-8556
Family Open Studio – Third Sat. of the month, 1 – 3 pm; \$5 per person; \$18 family of four; children 3 & under, free. Family members & above cost per visit: \$5 per adult, free for 2 children, \$3 for each additional child. No pre-registration required. Family Open Studio provides a safe & fun environment for families to create art together. Self-guided activities at drawing/painting station, clay hand-building station & craft station. Craft projects vary each month.

Saturday children’s classes, after school children’s programs, evening teen & adult classes - Complete schedule of classes, dates, times & fees available on the website, www.arthouseinc.org To register for a class or workshop call **216-398-8556**. Art House is open to the public Mon. — Thurs., 10 am – 4 pm, Fri. by appointment & Sat., 9 am - 12 pm.

**CanalWay Center, E. 49th St
between Grant Ave & Canal Rd
216-206-1000**

Irish Triple Play, Sat., Mar. 8, beg, at 10:30 am with Irish songs with Hank Mallery, followed by an Irish take-home craft. 11:30 a.m., lunch (bring own, plus beverage) & movie; 1 pm, hike.

CanalWay CoffeeHouse, Fri., Mar. 14, 7:30 pm. Hank Mallery & friends present an evening of Irish songs & laughter.

Children’s Museum of Cleveland
10730 Euclid Ave. 216-791-5437
<http://www.clevelandchildrensmuseum.org>

Kids in the Kitchen, Sat., Mar. 8, 10 am - noon. Sponsored by The Junior League. Museum admission, \$7, children ages 1 - 12; \$6 adults, ages 13 & up; no charge for children under one year. See web site for complete calendar of events.

**Cleveland Metroparks Chalet
Valley Parkway, Mill Stream Run
Strongsville 440-572-9990**
Mar. 1 & 2 last weekend for tobogganing! Sat., noon - 10:30 pm; Sun., noon - 5 pm. \$8. Two 1000-foot refrigerated ice chutes, snack bar, 2 fireplaces, large-screen TV, indoor restrooms & main gathering area. Call 440-572-9990 to make reservations or for more info.

**Cleveland Metropark Garfield Park
Nature Center 11350 Broadway Ave.
216-341-3152**

Leprechaun Hunt, Sun., Mar. 16, 2-3 pm; ages 3 - 8. Story & hike. Call 216-341-3152 to register.

**Cleveland Metroparks Hinckley Reservation
Buzzard Roost, at State Rd. & West Dr. in
Hinckley Reservation, Hinckley Township**

Annual Return of the Buzzards - Sat., Mar. 15, starting at 7 am. Search the sky to spot the first buzzard with Dr. Bob Hinkle, Cleveland Metroparks Chief of Outdoor Education & “Official Buzzard Spotter”.

50th Annual Buzzard Sunday - Sun., Mar. 16, 9 am - 2:30 pm. Free. Buzzard scoreboard, exhibits, naturalist-led hikes, live bird programs, music, historical interpreters, Buzzard Bingo for kids, bus tours of Hinckley Reservation, EarthWords Nature Shop with buzzard-related merchandise, cake, refreshments. For more info about Cleveland Metroparks buzzard-related activities, call 216- 635-3200.

**Cleveland Metroparks
Maple Grove Picnic Area;
Rocky River Nature Center
Rocky River Reservation 24000 Valley
Pkwy., North Olmsted 440-734-6660**

History of Maple Sugaring – Sat. & Sun., Mar. 1, 2, 8, 9, 15 & 16, 11 am – 4:30 pm. Walk along Sugarbush Trails, see sap-collecting methods & syrup-making processes used by Native Americans, pioneers & modern sugar farmers; end at Sugarhouse to watch sap being boiled into syrup. Guided hikes leave Sugarhouse every 20 minutes. Program is outdoors; dress for the weather.

Books Alive: Miracles on Maple Hill, Sat., Mar. 15, 1-3 pm. Hike for ages 7 - 14; based on Newberry Medal award-winning book by Virginia Sorenson. Register beginning Mar. 1, 440-734-6660.

Luck o’ the Irish Concert in the Park, Sun., Mar. 16, 3 - 4 pm. Guitarist Chris Ellicott & clarinetist Karen Dael playing a variety of Irish tunes.

**Cleveland Metroparks Zoo
3900 Wildlife Way
216-661-6500 clemetzoo.com**

Visit the Zoo while winter rates are still in effect. Adults, \$7 per person; children 2 - 11, \$5, through Thursday, Mar. 13. Adults, \$10; kids, \$6 thereafter. (Admission always free for kids under two and Zoo members.)

Sign Up for Summer Day Camp at Zoo, beg. Mar. 3 for Zoo members & Mar. 17 for non-members. For children ages 5 - 12. Visit Zoo web site or call Zoo phone number above for more info.

Summer, 2008 Zoo Crew Teen Volunteer Program for teens ages 13 - 17 taking online applications through Mar. 21. Volunteers will assist Conservation Education Division.

**Cleveland Museum of Natural History
1 Wade Oval Dr. 216-231-4600
www.cmnh.org**

Museum - Mon. – Sat., 10 am – 5 pm; Wed. to 10 pm; Sun., noon – 5 pm. Age 2 & under, free; age 3-6, \$6.50; age 7-adult, \$9.50; seniors & students, \$7.50.

Two new dinosaurs on permanent exhibit -- “Jane”, in the main lobby, a life-sized skeletal cast of a juvenile tyrannosaur (or possibly nanotyrannus, a close cousin); and “Triceratops horridus”, in the Kirtland Hall of Prehistoric Life, a 21-foot long, full-sized replica of a dinosaur that lived 68-65 million years ago.

**Cleveland Public Library, Brooklyn
3706 Pearl Rd. 216-623-6920**

Play and Learn! – Every Fri., 10-11 am. Join other caregivers & toddlers, have fun with a variety of books & learning toys.
Preschool Story Time – Every Fri., 11–11:30 am. Stories & songs for children ages 3-5. Call for specific program requests or more info.

**Cleveland Public Library, South Brooklyn
4303 Pearl Rd. 216-623-7067**

Preschool Storytime - Every Tues., 11:30 am - 12:30 pm and Thurs., 10 - 11 am. Interactive stories, rhymes, songs & other activities for children 3-5 years. Call to register.

Toddler Time - Every Tues., 10:30 - 11:30 am. Interactive stories, rhymes, songs & other activities for children 1-2 years. Call to register.

Play and Learn - Every Fri., 11- 12 pm. Join other caregivers & toddlers. Have fun with a variety of books & learning toys & make new friends. Call to register.

**Estabrook Recreation Center
4125 Fulton Rd. 216-664-4149**

Recreational Activities - Family Swim - Family Gym - Ceramics - Weight Room. Call for schedule; times vary; all free. Call for more info.

**Grace Church
2503 Broadview Rd.**

Easter Egg Hunt - Sat., March 15, 1 pm, for kids ages 1-10. Puppet show, prizes, games, craft & lots of fun! Call 216-661-8210 for reservations. Bring a basket to collect your eggs in!

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March 1st - Short Vincent

March 8th -Horizontal Party

March 15th - Double Shot

March 22nd - Tumbling Dice

March 29th - Pat Daily (Backtrax)

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Old Brooklyn
Community Development Corporation



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Contact: _____

Address: _____

Phone: _____

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in Your Community**

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___ Business > 20 employees

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\$250

___ Key Stone Member

\$500 +

Expiration Date: _____

Signature: X _____

Your membership is tax deductible.

Please make checks payable to: “Old Brooklyn CDC” & mail membership form to:
Old Brooklyn CDC . 3344 Broadview Rd. Cleveland, OH . 44109 www.oldbrooklyn.com 216-459-1000

SENIOR NOTES

Senior Citizen Resources (SCR)
216-749-5367

MetroHealth Lite & Easy Exercise - Mon., Wed. & Fri., 9:30 - 10:30 am. Light exercise class with a certified fitness instructor; \$2 per class.

Active Living Every Day - Presented at Estabrook Recreation, Tuesdays 10 am. Call 216-749-5367 to register.

Chair Bowling - **Fri., 10:30 am**, The Schwab Center. **Mon., 10 am**, Deaconess-Krafft Center.

Craft Classes - Tues. & Thurs., 9:30 - 11:30 am, Deaconess Krafft.

Crochet Klatch - Tues., 9:30 - 11:30 am, The Schwab Center.

Chair Exercise - **Tues., 11:30 am**, The Schwab Center. **Thurs., 10:30 am**, Estabrook Recreation. **Fri., 10 am**, Deaconess-Krafft.

“SCR Strollers” - Walking group, Tues., 10:30 am, meet at The Schwab Center.

Bocce Ball - Tues., 8:30 am, Estabrook.

Line Dancing - Tues., 1 pm. The Schwab Center. \$15 for a six-week session.

Post Office on Wheels - First Thurs. of every month, 9:30 - 10 am, Deaconess-Krafft. 11 - 11:30 am, The Schwab Center.

Book Club - Call 2196-749-5367 to register.

Fun & Games

Canasta - Mon. & Wed., 12:30 pm, **Deaconess Krafft.**

Fruit Bingo - Mon., 11:30 am, **The Schwab Center;** & Wed., 10:30 am, **Deaconess-Krafft Center.**

Pinochle Playing - Tues.& Fri., 12:15 pm, **Deaconess-Krafft.**
Active Living Every Day - Tues., 10 am, Estabrook Recreation. Call 216-749-5367 to register.

Friday, March 7th
SCR – Cleveland Botanical Garden Tour
Call 216-749-5367 for more info.

Monday, March 17th
St. Patrick Day Card Party - 10 am - 2 pm, Deaconess-Krafft. Call 216-749-5367 to register.

Wednesday, March 26th
Advanced Medical Directives
The Schwab Center, 1 pm (or shortly after lunch), free. Kathleen Marko, MetroHealth RN, presenter, addressing how we want to live as we approach death & communicating our wishes for end-of life care. Call for reservations, 216-749-4499. (walk-ins welcome)

Sunday, March 30th
SCR – Cleveland Botanical Garden Pancake Breakfast
9:30 am - 1 pm; call 216-749-5367 for more info.

Senior Living Guide
Provides professionals & consumers with comprehensive & current information about long-term care resources & facilities. Distributed quarterly. For free copy, call OBCDC, 216-459-1000.

MetroHealth’s/Macy’s Oasis Program
New classes starting Feb. 4th at Macy’s, 8001 W. Ridgewood Dr., Parma, 440-887-1157. Weekday classes in many topics -- history, computers, health, art, music & more. Open to individuals 50 years & older. Must be member to take classes; membership is free; most courses have a small fee. Read class schedule & register online at www.oasisnet.org/cleveland; mail & in-person registration, too. Also sponsored by Mature Services.

Monday, March 3rd
Wellness & Strngthening Exercise Program
Senior Health & Wellness Center, MetroHealth Old Brooklyn Campus, 4229 Pearl Rd., Mon. & Fri., 11 am - 12 pm. Adults 55+, \$2 per class or \$20/10 classes; 11th class free w/punchned card. Susan B. Randall-Alexander, OTA/L, instructor. Call MetroHealth Advantage, 216-957-2800, for more info & forms.


Wednesday, March 12th
“The Weight Factor” Do you know how weight affects your overall health?
Senior Health & Wellness Center, MetroHealth Old Brookly Campus, 4229 Pearl Rd., Room T65, 9 am - 12 pm. Adults 55+. Learn your weight, body mass index (BMI) & abdominal girth & how these three factors affect overall health. Screenings -- 9 - 10:30 am followed by presentation to help you understand your results. Tips on good nutrition & effective weight management strategies from experts, how to choose healthy foods & maintain a healthy weight. Margie Hirsch, MFCS, RD, LD, Concordia Care, & Kathy Schupp, MA, RD, CSG, LD, MetroHealth Medical Center, presenters. RSVP by Mon., Mar. 10, by calling MetroHealth Advantage, 216-957-8800.

Tuesdays, March 11th, 18th & 25th
Understanding Memory Loss
The Senior Health & Wellness Center, MetroHealth Old Brooklyn Campus, 4229 Pearl Rd., Room T65; Tues., 6 - 7:30 pm. Sign in & refreshments, 5:45 - 6 pm. Three-part educational series for family members & friends caring for someone with memory loss. **March 11th**, Understanding Memory Loss; **March 18th**, Legal & Financial Planning; **March 25th**, What Works: Practical Tips. Free, reservations requested. To register call The Alzheimer’s Association, 440-934-7750 x 1335 or 216-231-1335.

As I see it...

by

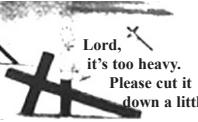
Pastor Jerry




There’s something about the Cross. It seems to demand a choice. You either step toward it or away from it. It’s a watershed, the Continental Divide. You’re either on one side or the other.

We can look at the Cross from several perspectives. We can examine its history, study its theology, meditate on its deeper meaning, reflect upon its prophecies. Yet the one thing we cannot do is walk away, neutral. No fence sitting is permitted. The Cross, in its absurd splendor, doesn’t allow that option.


And so we conclude our journey to the Cross in place. We’ve reflected on the heavenly plan that set the Cross. We’ve anguished at the pain, the sacrifice. And now we marvel at the promise, for that’s the essence of the Cross. Through all the pain, the Cross is still our promise...the eternal lifeline for our spirits.



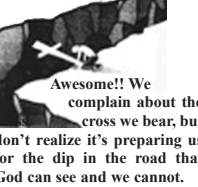
Lord, it's too heavy. Please cut it down a little



Let's use this as a bridge and cross over



Ahh! It's too short... I can't cross



Awesome!! We complain about the cross we bear, but don't realize it's preparing us for the dip in the road that God can see and we cannot.

Jerry Madasz is the pastor of

St. Luke's United Church of Christ

4216 Pearl Rd.

(at the corner of Pearl & Memphis)

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is now available on the
OBCDC website
www.oldbrooklyn.com

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Broadview Baptist Church

4505 Broadview Rd. Over 80 yrs. of worship
Pastor: Rev. Brent Richards,
Asst. Pastor: Dr. John Wood
Phone. 216-351-8414 or 216-431-3515
Sun. School: 9:45 am. Sun. Worship: 11 am
Wednesday Night Bible Study: 7 pm
<http://broadview-baptist-church.org>
website: broadview-baptist-church.org

Bethel Free Will Baptist Church

3354 Fulton Rd. Phone: 216-631-9199
Rev. Freddie Ray, 216-355-2137
Sunday School: 9:30 am Service: 10:30 am
Sunday evening service: 6 pm
Thursday evening Bible Study, 7 pm
Good gospel singing & preaching

Harmony Baptist Church

4020 Ridge Rd., Brooklyn
Phone. 216-351-3740
Rev. Ed Allen, Pastor
Sunday Worship: 11am & 6 pm.
Sunday School: 9:45 am
Wednesday Prayer 7 pm

BYZANTINE CATHOLIC

St. Mary Byzantine Catholic Church

4600 State Rd. Phone: 216-741-7979
Pastor: Very Rev. Steven Koplinka
Divine Liturgies: Sat. Vigil, 4 pm.; Sunday, 11 am; Holy days, 9 am. Crystal Chalet
phone: 216-749-4504
School #: 216-749-7980 Pre-School #: 216-351-8121

CHARISMATIC

Good News Ministires Church

3705 West 36th. (W. 36th & Mapledale Ave.)
Phone:216-398-4913
Pastor: Ernie Green.
Sunday Worship, 11 am
TV - Tues. 6:30 pm. Ch.21- 9 pm Ch. 26.
Fri. 6:30 pm, Ch 21 Time Warner Channel.

EVANGELICAL

Grace Church

Sunday Worship: 10:00 am. (Cafe Oasis following)
2503 Broadview Rd. & W. 28th St.
Phone: 216-661-8210
Email: Grace.Church@graceoldbrooklyn.org
Pastor: Jeff Doeringer & Charlie Collier

LUTHERAN

Gloria Dei Lutheran Church E.L.C.A.

5801 Memphis Ave.
Phone: 216-741-8230
Sunday Worship & Sunday School: 10 am.

Immanuel Lutheran Church

Scranton and Seymour Ave.
Phone: 216-781-9511
Pastor: Rev. Horst Hoyer & Rev. John Hoyer
German Worship: Sun. 9 am. English 10:30 am

Parma Evangelical Lutheran Church

5280 Broadview Rd. (North & Tuxedo Ave.)
Phone: 351-6376 Pastor: Donald E. Frantz II
Sat., Services: 5:15 pm, Sun. 10:20 am. Sun, School: 9 - 10 am.
Easter Services, March 22 & 23. Sat., 5:15 pm. & Sun., 8 & 10:20 am. Call for new member classes being scheduled
www.unity-lutheran.org

Unity Lutheran Church

4542 Pearl Rd. Phone: 216-741-2085
Rev. Peeter Pirn
Worship Service: 9:30 am
Sunday School & Adult Study: 11am
Preschool/Day Care 3-12 yrs.

St. James Lutheran Church

4771 Broadview Rd. Phone: 216-351-6499
Pastor: Paul W. Hoffman
Sunday Worship: 8 & 10:30 am
Sunday School & Bible Class: 9:15 am
Sat. Services: 5 pm.
Website: stjamescleve.com

NON-DENOMINATIONAL

Circle of Inner Light Spiritual Community

4615 Broadview Rd. at Swedenborg Chapel
Rev. Virginia Collins, 216-398-7743 & Renielle Brooksieker, 440-897-9505. 6 pm Sun. service.
Healing & message services. Classes, circles, & ceremonies. LTeacherforlife@aol.com

Institute Of Divine Metaphysical Research

4150 Pearl Rd. Free Public Lectures.
Phone: 216-398-6990 www.idmr.net
Sun.: 11 am - 1 pm, Mon. & Wed.: 7-9 pm.
All invited & encouraged to attend!

Palace of Praise

4274 Pearl Rd.
Phone: 216-741-9322
Pastor: Rev. Joseph Terry
Sunday Worship: 10:30 am
Wednesday Service: 7 pm
Miracle Service: Friday, 7 pm

POLISH NAT'L CATHOLIC

St. Mary’s Church

Corner Broadview & Wexford, Parma
Pastor: Rev. Roman Misiewicz
Phone: 216-741-8154
Sunday Masses: 9 am English, 11 am Polish
Sunday School: 10:00 am

ROMAN CATHOLIC

Our Lady of Good Counsel Church

4423 Pearl Rd. Phone: 216-749-2323
Pastor: Fr. LeRoy J. Moreeuw, C.P.P.S.
Masses: Sat. 4:30 pm; Sun., 8:30 & 11am
Weekday Masses: Mon.-Sat., 8 am
School Phone: 216-741-3685

Church of St. Leo The Great

4940 Broadview Rd.
Phone: 216-661-1006
Pastor: Fr. Russ Lowe
Masses: Sat, 4 pm. Sun, 8 am, 10 am & 12 noon

Saint Barbara Church

1505 Denison Ave.
Phone: 216-741-2067
Administrator: Fr. Lucjan Stokowski
Masses: Sat., 4:30 pm;
Sun., 9 am, 11am (Polish)

Corpus Christi Church

5204 Northcliff Ave., Phone: 216-351-8738
Pastor: Fr. Russell Lowe
1st Fri. of the month: Exposition of the Blessed Sacrament 5 - 7 pm Communion Service. Weekday Mass: Mon. & Wed., 9 am. Weekend Masses: Sat., 4:30 pm; Sun., 10 am. Communion services Tues. & Thurs. 8 am.

PRESBYTERIAN

Brooklyn Presbyterian Church (USA)

4308 Pearl Rd. at Spokane Ave.
Phone: 216-741-8331 Rev. Adrienne Lloyd
Sun. Worship: 10:30 am. Sun. school 10:15 am
Parking at Busch Funeral Home

SWENDENBORGIAN

Swedenborg Chapel

A New Christianity 4815 Broadview Rd,
Phone: 216-351-8093
Pastor: Rev. Junchol Lee
Sunday Worship: 11am
Adult Bible (non-fundamental): Sat., 10 am
Non-Denomination Weddings- 216-351-8093
A Warm Welcome Awaits You.

UNITED CHURCH OF CHRIST

Archwood U.C.C.

2800 Archwood Ave. Phone: 216-351-1060
Rev. Dr. Joan Salmon Campbell, Pastor
Sunday: 11 am (ASL Interpreted)
Nursery provided ages 1-5
Children's Sunday School: 11:15 am
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www.archwooducc.org

Brooklyn Heights U.C.C.

Rev. Dr. Lee Holliday
2005 W. Schaaf Rd. Phone: 216-741-2280
Nursery with adult supervision
Sunday Worship & Church School: 9:30 am

St. Luke’s U.C.C.

4216 Pearl Rd. (corner Memphis Ave.)
Phone: 216-351-4422
Pastor: Gerald Madasz
Sunday Worship: 10:15 am

Trinity U.C.C.

3525 West 25th St. (entrance off Scranton)
Phone: 216-351-7667
Pastor: Rev. David T Durkit
Sunday Worship: 10:30 am
email: trinity-ucc-church@sbcglobal.net
website: trinityucccleveland.org
Multicultural, Open & Affirming

United Church of Christ in Brooklyn

8720 Memphis Ave: Phone: 216-661-0227
Pastor: Rev. Robert Z. Lahr
Sunday School & Worship: 11am

UNITED METHODIST

Brooklyn Memorial UMC

2607 Archwood Ave. Phone: 216-459-1450
Pastor: Rev. Pamela Buzalka
Sun. Worship: 10:45 am. Sun. school 10 am
Tues., Weekday wonders bible study, 11 am.
Everyone welcome!

Pearl Rd. United Methodist Church

4200 Pearl Rd. Phone: 216-661-5642
Pastor: Rev. Paul Wilson
Sunday Worship & Sunday School: 10 am
Adult Study & Coffee Hour: 11 am
Free hunger meal Thursdays: 6 pm
<http://www.gbgm-umc.org/pearl-road-umc>

CHURCH NOTES

Friday, March 21

Two Good Friday Services

St. James Lutheran Church, 4771 Broadview Rd. Noon & 7:30 pm. Tenebrae (service of darkness) in the evening.

Friday, March 7th

St. Mary's Lenten Fish Fries

St. Mary's Polish National Catholic Church, 5875 Broadview Rd. (corner of Broadview & Wexford), 4 - 7 pm. Fried fish, homemade pierogi, coleslaw, dessert & coffee. Carry-outs available.

Saturday, March 8th
Spaghetti Dinner

Brooklyn United Church \$6.50 donation, includes spaghetti w/meat sauce, salad, bread, butter, beverage & dessert. Call 216-741-2280 for reservations.

Sunday, March 16th - Sunday, March 23rd
Brooklyn Hts. UCC Holy Week Schedule

Brooklyn United Church of Christ, 2005 W. Schaaf Rd. **Palm Sunday**, distribution of palms, 9:30 am; **Maundy Thursday**, last supper service, 7:30 pm; **Good Friday**, healing service, 7:30 pm. **Easter Sunday**, Resurrection service, 9:30 am. Continental breakfast, 8:30 - 9:15 am.

Thursday, March 20th; Friday, March 21st;
& Saturday, March 22

Holy Week Triduum - 3 days before Easter Old Brooklyn & Brooklyn Catholic/ Byzantine Catholic churches will be celebrating Holy Thursday, Good Friday & Holy Saturday with special services each day. For specific times at each, call the phone numbers in the OBN church directory on page 12.

Thursday, March 20th

Maundy Thursday Community Service

St. Luke's United Church of Christ, 4216 Pearl Rd.; 6 pm, sacrificial soup supper; 7 pm, followed by Sacrament of Holy Communion & worship focusing on Christ's Last Supper with His apostles & the hours leading up to the Crucifixion. Music by combined choirs of Brooklyn Presbyterian, Pearl Road United Methodist & St. Luke's UCC churches, accom-

panied by Larissa Logan. Reservations necessary for supper; call 216-351-4422 between 10 am & 12 noon by Wed.

Friday, March 21st
Good Friday

St. Luke's United Church of Christ, 4216 Pearl Rd., 12 noon - 3 pm, St. Luke's sanctuary open for silent, personal meditation. Holy Communion offered by Pastor Jerry Madasz for those desiring to partake.

Saturday, March 22nd
Easter Service

St. James Lutheran Church, 4771 Broadview Rd., 5 pm. Everyone invited.

Sunday March 23rd
Three Easter Services

St. James Lutheran Church, 4771 Broadview Rd. Sunrise service; 6:45 am; family service, 8:30 pm; celebration service, 10:30 am. Continental breakfast in the upstairs Gathering room beginning at 8 am. Everyone from Old Brooklyn Neighborhood invited.

Sunday, March 23rd
Easter Sunday

St. Luke's United Church of Christ, 4216 Pearl Rd., 10:15 a.m. Alleluia, Christ is Risen! Worship heralding Christ's glorious Resurrection from the dead.

Tuesday, February 26th
Widows & Widowers Luncheon

St. James Lutheran Church, 4771 Broadview Rd., noon. Menu -- yum-e-seti, a special casserole, broccoli salad, salads & desserts. Cost, \$3 per person. RSVP to church office, 351-6499. Bring a friend.

Wednesday, March 26th
Wheeling Island Casino

Via deluxe motorcoach. Leaves 7 am from Our Lady of Good Counsel Church, 4429 Pearl Rd., back parking lot. Arrives back home approximately 7 pm; \$26; \$10 returned for play or food. Polish buffet, \$5;⁹⁵ coupon for free hot dog or ice cream cone; polka band & dancing. Call 216-351-9970 for more info.

2008 Benjamin Franklin Community Garden signup time approaches

by Tom Sargent
toms@oldbrooklyn.com

The Cleveland Indians are hard at work in Florida and the opening of the 2008 baseball season is barely more than a month away. In spite of outside temperatures still being at or near the freezing mark, it is inevitable that the minds of gardeners, especially Benjamin Franklin Community Garden gardeners, are wandering to the upcoming garden season!

The Ben Franklin garden, located on Spring Rd. directly in back of the elementary school of the same name, is the largest community garden in Cuyahoga County. In addition to satisfying their own needs, every year gardeners there donate between six and eight thousand pounds of fresh produce to various food pantries and kitchens in the area.

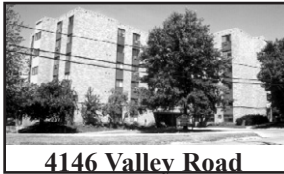
Garden plots at "Benjie" are available for a \$30 donation to the Old Brooklyn Community Development Corporation (OBCDC) which manages the garden. Each plot is approximately 20 by 25 feet (approximately 500 square feet). Water is provided free of charge via standpipes located throughout the garden; some seeds and plants are also provided free by the City of Cleveland Summer Sprout Program.

Established gardeners will receive applications in mid-March; these should be returned to the Old Brooklyn Community Development Corporation by April 15. Applications for new gardeners will be available after April 15. A good number of garden plots are expected to be available.

For additional information, contact Sandy Worona or Tom Sargent at OBCDC, 216-459-1000.

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2 Bedrooms \$608 - \$689

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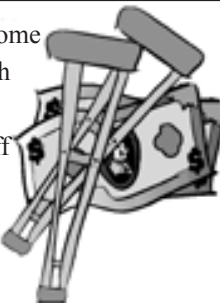
Call (216) 398-4430 for more information

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OBN thirty years from front page changed at the end of 1990 when financial difficulties, combined with the challenge of finding a good editor, caused executive director Gerald Preseren to add producing the *Old Brooklyn News* to his job description. Word processing was just becoming popular, and Jerry often hauled the computer home on the weekends so that he could work on the paper there, too. During some of those years, Marcia Pressman was the ad manager.

Later, when the *OBN* office got online, Jerry was able to send the “copy” over the wires to *The News Herald*, which, at that time, printed the *OBN*. He and Sandy Worona, the ad sales and layout person, still had to drive to Willoughby to lay out the paper. In those days they were still using the longtime publishing method of “cutting and pasting” galley sheets.

Over the years, numerous free-lance writers helped keep the paper going, and for a couple of years circa 2000, Lisa Casini worked on a regular part-time basis, inputting information each month and writing many of the articles. During the growing (and pre-growing) season, Tom Sargent, the chief garden attendant at Benjamin Franklin Community Garden, has been writing about what’s going on there.

Brian Cummins, OBCDC’s next executive director, shared Jerry’s enthusiasm for the *Old Brooklyn News*. During Brian’s tenure (2001-2005), the method of laying out the *Old Brooklyn News* changed to a computer program done in OBCDC’s office. Sandy and Brian both learned how to use it, and every month, they devoted many hours to the paper. Former OBCDC office manager Susan Nieves also helped Brian by proofreading the paper.

Later during this time period, Lynette Filips began to edit and proof-read the paper, and after everything was finished, Sandy drove the disc to PM Graphics in Streetsboro, which printed the *OBN* at the time.

Susan Nieves instituted two new columns, *Cook’s Corner* in 2001, and *Family Fun!* in April, 2002. Due to lack of community response in terms of recommending neighborhood cooks, the cooking column has been discontinued, but the listing of family events endures to this day, largely due to the efforts of Sandy Worona. Sandy also organizes most of the information for *News Notes*,

Senior Notes, *Church Notes* and *Theatre Notes* each month.

OBCDC commercial program manager Tom Collins’ *Re\$tores Old Brooklyn* column (formerly *Main Street*, now *Old Brooklyn Gateway to the Zoo* debuted in December, 2001.

OBCDC residential program manager Lori Peterson (originally in partnership with former OBCDC community organizer Judith Pindell) began writing *Community Toolbox* in December, 2005. (Beginning in 2001, former OBCDC residential program manager Heather Thomas — and later, Judith Pindell — had called the page in the *OBN* about similar topics *You’re Home in the Brooklyn and Brooklyn Centre Neighborhoods*.)

Judith Pindell wrote the first *Community Spotlight* in February, 2007; OBCDC residential services coordinator Donn Heckelmoser took over writing it the following month.

When he was OBCDC’s executive director (August, 2005 – March, 2007), Jay Gardner wrote many of the news articles in the *OBN*.

Doughit Communications (DCI) in Sandusky became the *OBN*’s printer in 2005; with DCI, Sandy has only to make a “pdf” of the completed paper, and send it to them over the internet.

In addition to the work they’ve done directly with the *Old Brooklyn News*, *OBN* editors and staff have also served as volunteer presidents of the Neighborhood and Community Press Association (NCPA), which was organized by Leo Jeffries, Ph.D., of Cleveland State University’s Department of Communication Arts. Sandra Watkins was its first president, Mike Zenczak, Lynette Zieminski (now Lynette Filips) and Brian Cummins were subsequent presidents.

In addition to organizing periodic professional get-togethers, the NCPA sponsors an annual competition among its “neighborhood papers” members. The contest covers eleven categories of writing, layout and photography, the most important of which is the best paper for “overall community coverage”. Over the years, *Old Brooklyn News* writers have received very many awards in the competition, and the paper itself received the top community coverage award at least twice, for newspapers published in 1992 and 2003. (In the other years, it’s often been ranked second.)

In an attempt to make the *Old Brooklyn News* even better, last summer OBCDC executive director Robyn Sandys organized a Newspaper Advisory Committee to receive resident input regarding the content and design of the paper. The *OBN* has also been printing a reader survey in recent issues of the paper; although there have been some suggestions of new topics to include in the paper, the response has been overwhelmingly supportive.

In addition to changes in the paper itself, over the past thirty years, there have also been changes in the neighborhood the *Old Brooklyn News* serves. Most notably, the political configuration of Old Brooklyn/Brooklyn Centre was different from what it is today. In 1978, Old Brooklyn and Brooklyn Centre were represented by three rather than two councilpersons. Joe Cannon was the councilman in *Ward 2*, Jim Rokakis was in *Ward 6* and Barbara Pringle was in *Ward 9*.

In those days, Brooklyn Centre was commonly referred to as “Archwood-Denison”, and Crossroads was the name of the community development corporation which served that neighborhood. Pearl Rd. north of the Brooklyn-Brighton Bridge and south of I-71 was called W. 25th St. until December 7, 1983, when its name was changed to Pearl Rd.

In 1986, Cleveland City Council was reduced from thirty-three to twenty-one wards. When the boundaries were redrawn, Wards 6 and 9 largely became the present *Ward 15*, and Ward 2 largely became the present *Ward 16*.

In 1995, after the small shopping center opened northwest of Archwood Ave. and Pearl Rd., Joan Felice, the proprietress of the former Phoenix Coffeehouse, asked Gerald Preseren if copies of the *Old Brooklyn News* could also be dropped off in Brooklyn Centre and he agreed to her request.

Coverage of Brooklyn Centre events in the *OBN*, however, didn’t begin until a few years later when Ward 15 Councilman James Rokakis began funding OBCDC with a portion of his block grant money. At that time, some people came to think of the *Old Brooklyn News* as being the communication tool of Ward 15, but that was never the case. At the time of its inception, the *Old Brooklyn News* was meant for the entire Old Brooklyn community; the *OBN* later added Brooklyn Centre to its news coverage and distribution area.

(For many years prior to Jim Rokakis’ funding, both OBCDC and the *OBN* operated solely with funds gleaned from the advertising in the *Old Brooklyn Business Directory* and the newspaper.)

In July, 2006, in a move to unite the community, the Old Brooklyn Community Development Corporation and Old Brooklyn Neighborhood Services (the former Ward 16 service organization) consolidated their operations into one office. Now funds from both the Ward 15 councilman, Brian Cummins, and the Ward 16 councilman, Kevin Kelley, help to support the publication of the *Old Brooklyn News*.

This month, as the *Old Brooklyn News* moves into its third decade of publication, OBCDC staff and *OBN* writers renew their pledge to continue putting their best creative efforts into keeping the neighborhood informed and chronicling the history of this area.

If you happen to have any copies of old-papers which you are willing to donate, either the *OBN* or the Historical Society of Old Brooklyn will add them to their archives. Call 216-459-1000 to make arrangements to drop them off.

| PEOPLE WHO HAVE EDITED THE OLD BROOKLYN NEWS | |
|--|---|
| Ellen Gunlicks, editor, (March, 1978 — March/April, 1981) | — |
| Karen Hanrahan, editor, (June, 1981 — December, 1981) | — |
| Sandra Watkins, editor, (April, 1982 — June, 1985) | — |
| Mike Zenczak, editor, (July, 1985 — January, 1990) | — |
| Joan Pellich, editor, (February, 1990 — August, 1990) | — |
| Jeffrey Harwood, editor, (September & October, 1990) | — |
| Gerald Preseren, executive director, (November, 1990 - May, 2001) | — |
| Brian Cummins, executive director, (June, 2001 - April, 2005) | — |
| Lynette Filips, copy editor, & Sandy Worona, layout & ads, (May, 2005 - present) | — |
| Robyn Sandys, executive director, (April, 2007 - present) | — |

Reader Survey Questions

1. How often do you read the OBN? (circle one) Monthly or Every so often

2. What do you like most about the OBN? _____

3. What do you like least about the OBN? In particular are there articles or items you don't read? _____

4. What types of stories, events or information would you like to see in the OBN? _____

5. Any other comments: _____

Optional:
Name: _____
Address: _____
Email: _____

Please send your responses back by either mail, fax, or email to:
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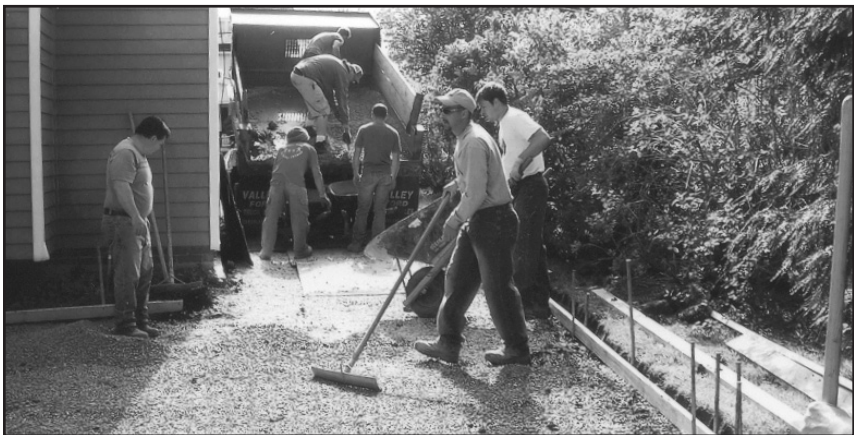
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